

AGEND  
ITEM 49  
DATE 1-25-10



# City Council Report

**Date:** January 25, 2010  
**To:** City Council  
**Through:** Bryan Raines, Deputy City Manager  
**From:** Edward Quedens, Business Services Director  
**Subject:** Term Contract for Vehicle/Apparatus Decals and Graphics for the Fire and Police Departments (Contract #2009187)  
"Citywide" Contract

## Purpose and Recommendation

Council is requested to approve the Term Contract for Vehicle/Apparatus Decals and Graphics as recommended. Bid pricing was obtained and evaluated by the Fire and Police Departments, and the Purchasing Division.

The Purchasing Division recommends awarding the contract to the lowest, responsive and responsible bidder, Space-Rite Industries at \$40,000.00 annually, based on estimated requirements for the Fire and Police Departments.

## Background/Discussion

This contract will provide vehicle decals and graphics to be used on Mesa Police and Fire Department vehicles, apparatus, and equipment for identification of station/area location, type of apparatus, and vehicle function. They also serve as a visual means of identification and notification to the public for emergency vehicle right-of-way. The Police Department currently purchases approximately 30-60 sets annually, and the Fire Department, approximately 10-15 sets for small vehicles and 10 sets for big trucks annually.

Four (4) vendors were invited to bid, in addition to the standard advertising in the Arizona Republic, East Valley Tribune, Record Reporter and Bid Net. 34 vendors downloaded the bid from the Purchasing website. Six (6) bids were received with the recommended vendor being the lowest bidder meeting all provisions and specifications as set forth in the bid.

The initial term contract is valid for three (3) years with a one (1) two-year renewal possible.

## Alternatives

Council may choose not to award this contract and new bids will be obtained.

**Fiscal Impact**

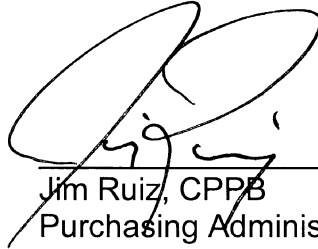
The amount of \$25,000.00 is available in the Fire Department's budget and \$15,000.00 is available in the Police Department's budget.

**Coordinated With**

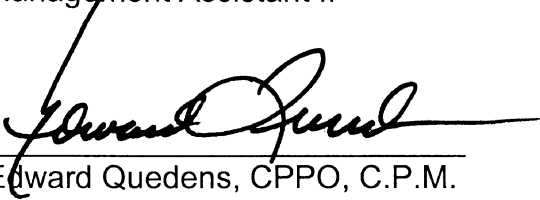
Fire Department  
Police Department  
Fleet Services



\_\_\_\_\_  
Pamela Chavez  
Management Assistant II



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Jim Ruiz, CPPB  
Purchasing Administrator



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Edward Quedens, CPPO, C.P.M.  
Business Services Director



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Bryan Raines,  
Deputy City Manager

**CITY OF MESA  
AWARD RECOMMENDATION  
VEHICLE/APPARATUS DECALS AND GRAPHICS  
(REQUEST FOR BID #2009187)**

**Space-Rite Industries  
Phoenix, AZ**

Description	Estimated Annual Expenditures
3M Scotchlite™ vehicle decals and graphics to be used on Mesa Police and Fire Department vehicles, apparatus, and equipment for identification of station/area location, type of apparatus, and vehicle function per bid specifications	<b>\$40,000.00</b>

**December 2009 Bid Responses:**

Space-Rite Industries Phoenix, AZ	\$1,307.25 (Recommended)
Stevens Decal Co., Inc. Phoenix, AZ	\$1,313.88
Bright Light Creative LLC Phoenix, AZ	\$1,834.72
Pressure Sensitive Products Dist, Inc. Phoenix, AZ	\$3,359.05
Sign A Rama Paradise Valley Phoenix, AZ	\$3,718.00
Vomela Specialty Company St. Paul, MN	\$5,475.17