



# City Council Report

AGENDA# 4c  
ITEM  
DATE 11-2-09

**Date:** November 2, 2009  
**To:** City Council  
**Through:** Bryan Raines, Deputy City Manager  
**From:** Edward Quedens, Business Services Director  
**Subject:** Purchase of Google Search Hardware and Software for the City's Intranet Site for the Information Technology Department (Contract #ADSP010-00000010) "Citywide" contract

**Strategic Initiatives**



## Purpose and Recommendation

Council is requested to approve the Purchase of Google Search Hardware and Software for the City's Intranet Site as recommended. Contract pricing was evaluated by the Information Technology Department and the Purchasing Division.

The Purchasing Division recommends authorizing purchase from the State of Arizona Contract with Dell Marketing L.P. at \$40,483.20, including applicable taxes.

## Background/Discussion

In recent planning sessions, the City Council identified a strategic initiative related to community engagement. This initiative called for the redesign of the City's public website to make it more user-friendly as well as more "City" oriented than government centric. The last update of the design for the mesaaz.gov website was implemented in November 2006, and the design for InsideMesa (the City's Intranet) was last updated in May 2005. There have been significant advancements in website technology (both hardware and software), which need to be incorporated into the City's website infrastructure in order to maintain vendor support.

Included in the scope of the website refresh project is to develop and implement a redesign plan for the mesaaz.gov and InsideMesa internal websites, and to implement enhanced Google search engine capabilities for both.

The City currently uses a Google search service for its Internet website, and desires to improve our search capability for internal web sites as well. A separate Google service is required to be able to use these tools internally behind City firewalls.

Google's proprietary search engine relevance-ranking mechanisms, general user familiarity and their corresponding search results support staff's recommendation of Google for our internal search needs.

The recommended Google Search Appliance is an enterprise search solution, which includes everything needed to function upon installation – hardware, software, networking, storage, and security support. This solution will greatly assist employees in finding relevant information in a constantly growing volume of documents and web pages while reducing time spent in seeking that information.

**Alternatives**


Council may choose not to authorize purchase from the State of Arizona contract and new bids will be obtained. However, the State Contract is considered extremely competitive and contains a "most favored customer clause." This clause prohibits the successful bidder(s) from offering other Arizona customers a better price for similar items without extending that price to the State of Arizona as well. Because this clause exists, it is doubtful that the City could obtain a better price by obtaining separate bids.

**Fiscal Impact**

The total amount of \$40,483.20 is available in the Information Technology Department's budget.

**Coordinated With**

Information Technology Department

  
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Jim Ruiz, CPPB  
Purchasing Administrator

  
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Edward Quedens, CPPO, C.P.M.  
Business Services Director

  
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Bryan Rajnes  
Deputy City Manager

**PURCHASE RECOMMENDATION**  
**GOOGLE SEARCH APPLIANCE FOR THE CITY'S INTRANET SITE**  
**(State of Arizona Contract #ADSP010-00000010)**

**DELL Marketing L.P.**  
Round Rock, TX

<b>Description</b>	<b>Contract Pricing</b>
Google Search Appliance to include, GB7007 500K Documents with 3-Year Support (A2866690)	\$38,336.36
	5.6% Use Tax <u>\$2,146.84</u>
	<b>TOTAL     \$40,483.20</b>