



# City Council Report

**Date:** November 16, 2009  
**To:** City Council  
**Through:** Bryan Raines, Deputy City Manager  
**From:** Edward Quedens, Business Services Director  
**Subject:** Purchase and Installation of Signage for the Arts and Cultural Department, Mesa Arts Center (Contract #2009165) (Fully Funded by Alliance Funding)  
"Citywide" contract

## Purpose and Recommendation

Council is requested to approve the Purchase and Installation of Signage for the Mesa Arts Center as recommended. Bid pricing was obtained and evaluated by the Arts and Cultural Department and the Purchasing Division.

The Purchasing Division recommends awarding the contract to the lowest, responsive and responsible bidder, DFB Inc. d.b.a. Airpark Signs & Graphics at \$44,082.10, including applicable sales tax.

## Background/Discussion

This purchase will provide quality signage fabrication and installation at the Mesa Arts Center. Since the Mesa Arts Center has opened, staff became aware that it is difficult for patrons to find their destination on campus unassisted. Some of the signage originally installed when the facility opened is now incorrect due to some renumbering of the floors in the theater lobbies. In addition, some of the exterior campus signs have deteriorated due to sunlight and heat, and need to be refurbished.

Five (5) vendors were invited to submit a bid, in addition to the standard advertising in the Arizona Republic, East Valley Tribune, Record Reporter and Bid Net. 49 vendors downloaded the bid from the Purchasing website. Eight (8) bidders responded, however, Airpark Signs & Graphics was the lowest bidder meeting all provisions and specifications as set forth in the bid. Two bidders were deemed non-responsive for failing to provide the required information outlined in the bid specifications.

**Alternatives**

Council may choose not to award this contract and new bids will be obtained.

**Fiscal Impact**

The total amount of \$44,082.09 is available in the Mesa Arts Center's Alliance Fund.

**Coordinated With:**

Arts and Cultural Department – Mesa Arts Center



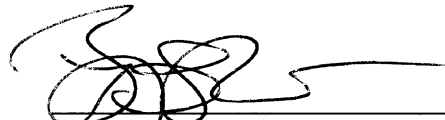
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Pamela Chavez,  
Management Assistant II



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Jim Ruiz, CPPB  
Purchasing Administrator



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Edward Quedens, CPPO, C.P.M.  
Business Services Director



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Bryan Raines,  
Deputy City Manager

**CITY OF MESA  
AWARD RECOMMENDATION  
SIGNAGE FABRICATION AND INSTALLATION FOR THE MESA ARTS CENTER  
(REQUEST FOR BID #2009165)**

**Airpark Signs and Graphics  
Tempe, AZ**

Description	Bid Price
All labor, materials, equipment, tools, insurance, permits, services, and licenses necessary to fabricate and install signage at the Mesa Arts Center per RFB #2009165 specifications	<b>\$40,779.00</b>
	8.1% Sales Tax <u>\$3,303.10</u>
	<b>Total     \$44,082.10</b>

**September 2009 Bid Results:**

Identity Sign Group Phoenix, AZ	\$34,194.00 Non-Responsive – Failed to provide documentation from Detail Specifications Section 1.11(1) and Addendum #2.
L & H Signs Reading, PA	\$40,580.00 Non-Responsive – Failed to provide documentation from Detail Specifications Section 1.11(1) and Addendum #2.
DFB Inc. d.b.a. Airpark Signs & Graphics Tempe, AZ	\$40,779.00 (Recommended)
Duncor LLC d.b.a. Summit West Signs Gilbert, AZ	\$42,150.00
Zumar Industries Santa Fe Springs, CA	\$45,211.00
Fluoresco Lighting – Sign Maintenance Corp. Phoenix, AZ	\$57,487.10
Young Electric Sign Co. Chandler, AZ	\$69,248.77
Bleier Industries Tolleson, AZ	\$82,875.00