



**BICYCLE
FRIENDLY
COMMUNITY**

2003-2019

**SILVER
MESA**

**THE LEAGUE
OF AMERICAN BICYCLISTS**



**BICYCLE AND PEDESTRIAN
PROGRAM**

2015 Annual Report



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2015 CycloMesa—El Tour Twilight Criterium

The El Tour Twilight Criterium sponsored by Two Wheel Jones Bicycles, drew professional racing teams from around the USA and Mexico. The race and festivities were a huge success with hundreds of competitors and thousands of spectators enjoying an evening of racing and entertainment.

This year CycloMesa turned into a 3-day event. The El Tour Twilight Criterium took place on Friday and Sunday as they hosted the Arizona Criterium State Championship Race.

Some bikers crashed and burned, others prevailed to win hefty cash prizes and bragging rights. The crowd got to see a great show and were well entertained throughout the evening by both the racing as well as the Movie in the Park that families could enjoy. There was food trucks and a live DJ at the hairpin turn on Center Street.

On Sunday the City also hosted its first ever Mesa Adventure Challenge-Bike Edition based off the success of our first Mesa Adventure Challenge event that took place on foot in October 2014.

It was a party in the streets as the Mesa Bicycle and Pedestrian Program partnered with Downtown Mesa and hosted one of its biggest weekends ever with several thousand people in attendance!



2015 CycloMesa—El Tour de Mesa

Saturday, April 10th from 9am-2pm was the main family-friendly festival portion of CycloMesa. As the riders from El Tour de Mesa crossed the finish line, they were greeted by a huge festival of bikes. From beer gardens to health, wellness, and merchandise vendors to a bike swap of used and vintage parts, bike competitions and exhibitions, riders and neighbors experienced a full day of activities geared towards the bicycle.

Families enjoyed an enormous kids zone filled with inflatables of all sorts and a bike rodeo for the kids to teach them bike safety and receive a free bike helmet. Radio Disney was DJing and interacting with the kids. Banner Children's Hospital sponsored a Splash Zone.

CycloMesa also hosted its annual Custom Bicycle Competition presented The Pedal Bike Shop. Bike builders, riders and connoisseurs from all over the valley came to enter their prized rides for a chance to win the Grand Prize of \$500.



2015 Annual Bike2Work Day & Department Challenge

Each year the City of Mesa hosts an annual Bike2Work day celebration on Earth Day in coordination with all City Departments. The Bike2Work celebration is hosted by the City of Mesa Transportation Department's Bicycle and Pedestrian Program and features individual awards for riding, best picture contest, and an annual department challenge. This Challenge pits departments against each other competing to rally the largest percentage of employees in their department to ride their bicycles into work on Bike2Work day. The winners in each of the three department size categories take home the traveling trophy, bragging rights and a catered luncheon with the City Manager, hosted by the City of Mesa Transportation Department. A pancake breakfast, Earth Day Expo, and new this year, a planking contest headed by Lenny, also took place for employees and the public to enjoy. We raised \$754 for the Child Crisis Center that is almost double last year's amount.

2015 had a total of 154 employees ride to work with the winning departments in each division being:

- Small Division—Office of Management and Budget— 25% (5 riders, 93 miles)
- Medium Division—Development & Sustainability Department- 17% (12 riders, 70 miles)
- Large Division—Transportation Department- 45% (65 riders, 589 miles)

In addition to the annual Department Challenge individual riders received awards in different categories which are tabulated throughout the entire Bike Month. Those categories include:

- Longest Commute on Bike2Work Day—Garrett Topham
- Most Days Commuted to Work—Joseph Johnson
- Most Miles Ridden for the Month—Joe Meacham
- Most Days Ridden for the Month—Dennis Benzer-Tie
- Most Days Ridden for the Month—Garrett Topham-Tie
- Picture Contest— David Dolinar
- Plank-Off Winner— Dennis White
- Plank-Off Runner Up— Mike Sowers



2015 International Walk to School Day

International Walk to School Day is a global event that involves communities from more than 40 countries walking and biking to school on the same day. It began in 1997 as a one-day event. Over time, this event has become part of a movement for year-round safe routes to school and a celebration – with record breaking participation – each October. Today, thousands of schools across America – from all 50 states, the District of Columbia, and Puerto Rico – participate every October.

Again, Transportation worked with Mesa Public Schools' District office to invite interested schools to participate in International Walk to School Day 2015. We had 8 school events take place throughout the month of October, with over 3,500 students participating. Each school tailored the event to fit their needs; some held a walk from a remote drop off location, others had safety assemblies, or celebrated those students already walking to school everyday. We hope to see it grow each year.

- MacArthur Elementary
- Sousa Elementary
- Lowell Elementary
- Holmes Elementary
- Sequoia Charter School
- Superstition Springs Elementary (Gilbert School District)
- Wilson Elementary
- Lincoln Elementary



2015 Mesa Adventure Challenge

Our first Mesa Adventure Challenge was a hit so we brought it back Downtown Mesa.. This year more than 54 people and 16 teams took part in the Mesa Adventure Challenge in October. It's part adventure race, part scavenger hunt and part Trivial Pursuit. Multi-person teams (2-10 people) are given a list of twelve clues. Upon solving them, the teams head out to checkpoints around town to take photos, complete challenges, locate points of interest and search for things to scavenge, while laughing all the way for 2-3 hours. Race distance depends on how you set out to get to each checkpoint, but it will be in the 5-7 mile range. Public transportation is allowed.

The Mesa Adventure Challenge is sponsored by the City of Mesa Transportation Department, with Sierra Adventure Sports coordinating the event details.



FREE MOVIE ON US TONIGHT!

Ride-in-Movies at The Park

You bring blankets and we will supply the popcorn! We encourage families to ride their bicycles or walk the suggested route to the park. We will have staff lead a fun, group ride from a chosen location along the suggested route to the park, if you wish to join us. Remember your helmets and bike lights!

Please visit our website for up-to-date information on each movie, <http://mesaaz.gov/bikeped>

DATE	LOCATION	TIME	MOVIE
November 7, 2015	Hohokam Park	5:45pm	<i>Into the Woods</i>
December 26, 2015	Harmony Park	5:45pm	<i>Earth to Echo</i>
January 16, 2016	Greenfield Park	6:00pm	<i>Great Muppet Caper</i>
February 13, 2016	Red Mountain Park	6:15pm	<i>50 First Dates</i>
March 12, 2016	Carriage Lane Park	6:45pm	<i>Paddington</i>
April 1, 2016	Rendezvous Park	7:00pm	<i>Premium Rush</i>



mesa parks & recreation
Your place to play

mesa-az
BICYCLE AND PEDESTRIAN PROGRAM

SRP
Delivering water and power.™



2015 Ride-in-Movies at the Park Series

In 2015, we partnered with SRP and the Parks and Recreation Department, to bring the community, Ride-in-Movies at the Park series from November until April. We wanted to host a fun event to encourage the community to get out and walk or bike. We partnered with SRP to educate and promote the use of the nearby canals for walking and biking. As part of these events, Bike/Ped staff organized a short group ride showcasing the a specific canal or bike route to the park that the movie was to be shown. We held a movie each month in a different City park. As word caught on, each movie gained more participation. Our largest turn out was at Carriage Lane Park as we partner with Chandler and Tempe to promote the event since it borders all three cities. We will be relaunching the series in the fall and looking for more ideas to educate and increase the turnout.

Bicycle and Pedestrian Program

Customer Satisfaction

The survey is an annual sampling of residents in Mesa conducted during the months of February through May is two-fold: to promote bicycling and walking as a viable, healthy, and affordable form of transportation in Mesa; and to collect data and public feedback from mesa residents about bicycle and pedestrian infrastructure and programs. The City of Mesa Transportation Department- Bicycle and Pedestrian Program Customer Satisfaction Survey builds on previous research and data collected during the writing of the 2012 City of Mesa Bicycle Master Plan.

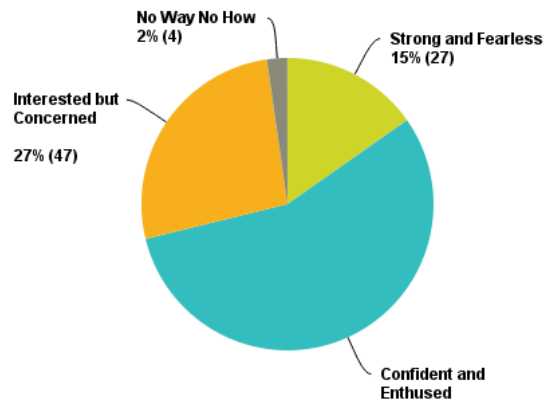
A total of 178 people took the survey. The survey was designed to ask a wide array of questions in order to gather information from cyclists and walkers about their age, gender, confidence level, reasons for or for not riding or walking, preference to the type of facility that was preferred, commutation patterns etc. The responses were compiled, analyzed and are presented graphically in this document with descriptive analysis. The survey was not intended to be a rigorous mathematical or scenically, statistically correct study, but simply a tool suggesting trends and an overall profile of the cycling and walking community as well as key issues for future planning.

Key Findings:

- Most cyclists ride for recreation
- Most cyclists wear a helmet
- Most cyclists are not aware of the Mesa Bike Map
- Most cyclists are unaware of Mesa’s education programs
- When riding on the street, the majority of riders prefer streets with bike lanes that are separated from automobile traffic
- Cyclists rank bike lanes with buffers and greenways as the most important designs to be implemented
- Majority of Cyclist want more bike parking racks (82%)
- The most common reason that non-commuting cyclists do not commute by bike is because of driver behavior
- The most common reason commuter cyclists do commute by bike is because it is healthy/ good exercise and because it is good for the environment
- Bicycle commuters in Mesa have been commuting by bike 1-5 years
- Commuting cyclists most often encounter problems with vehicles not sharing the roadway and conflicts with right turning vehicles
- The majority of commuters ride round trip 3 or more times per week (62%)
- 25% of commuters connect with other modes of transportation to reach their destination

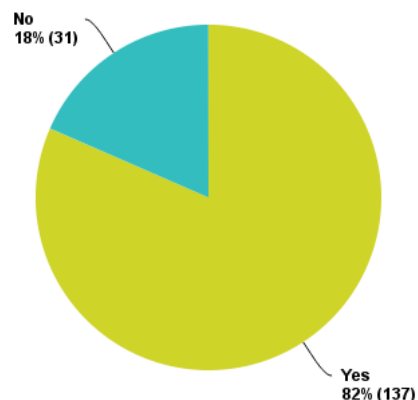
Q7 Which best describes your confidence level as a cyclist?

Answered: 177 Skipped: 1



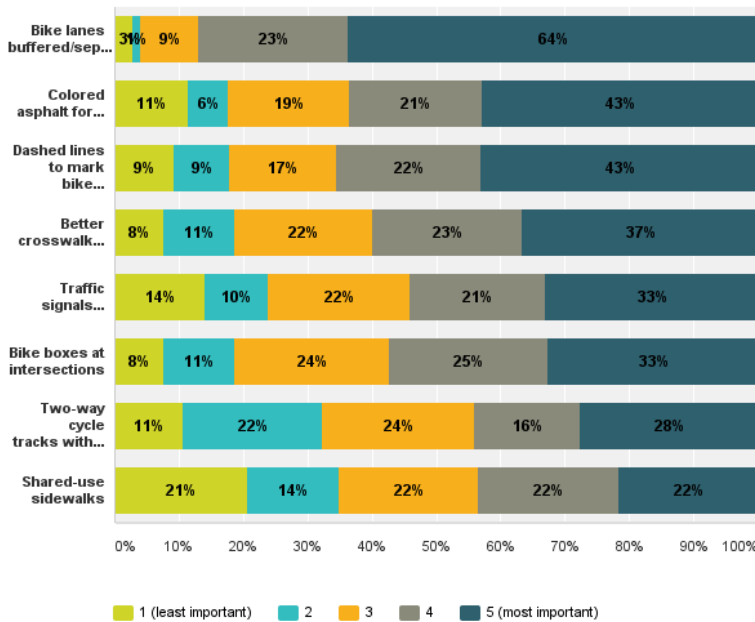
Q18 Would you like more bike racks?

Answered: 168 Skipped: 10



Q15 What design features would you like to see implemented? Rank your answers on a scale of 1 - 5.

Answered: 176 Skipped: 2



From those key finding that are listed above, Bicycle and Pedestrian Program staff are able to formulate an action plan to effectively modify and fine-tune areas of the program to better suit the needs and ideas that are currently trending within the community. The following will identify the concern and then describe action items that Bicycle and Pedestrian Program staff intend to focus on over the next year:

Action Item One – Separated Bike Lanes

With regards to the built environment and the addition of bicycle infrastructure throughout Mesa it has become very apparent that Mesa’s cycling community would prefer bike lanes that are separated from automobile traffic by some sort of buffer. This separation can be as little as a striped two-foot buffer with

vertical post to delineate the space to vertical curb median to a landscaped median that offers shade and protection for vehicle traffic. Protected bike lanes are a simple concept, really: they’re like sidewalks for bikes. Because they use pieces like planters, curbs, parked cars or posts to separate bicycle and automobile traffic on busy streets, protected lanes are essential to building a full network of bike-friendly routes. Separated bike lanes make riding a bike a pleasant and practical way for many more people (not just the bold or athletic) to make trips of a mile or two.

Action Item Two – Promotion of Bicycle and Pedestrian Programs

An alarming amount of respondents who took the survey were unaware of programs and tools that are offered to the public at no cost. Bicycle and Pedestrian staff intend to focus more attention on promotion of information items such as the City of Mesa Bike Map and Programs such as Bicycle Education classes that are offered throughout the City year around. These programs can help increase non-motorized transportation, which improves air quality and relieves congestion. But they are only successful if the cycling community knows about them and they are utilized. Staff will launch a multi media campaign to bring awareness to residents that these information items and services are available to them, social media, public service announcements, and community outreach at public events.

Increase public bike parking

The majority of people taking the survey this year expressed the need for additional bike parking racks, where they can secure their bicycles during their daily errands. Staff has ordered 50 additional bike racks for 2015 and will order an additional 50 racks in 2016 to help meet those parking demands.

Share the roadway campaign – Driver Awareness

The majority of bicycle activity and nearly all automobile activity occurs on the roadways. When these two modes come into conflict, as they often do, the reason is almost always human error: inattentiveness, impatience, failure to use due caution, etc. Increasing the awareness and the alertness of the both groups can significantly decrease bicycle/motor-vehicle accidents. Good automobile and bicycle driving is learned, and good driving means fewer accidents and injuries. Raising the level of alertness requires continual active participation. An awareness program needs public reminders on safety as close to the "point of consumption" as possible. Neither user group wants to be singled out for criticism. By using a balanced information campaign, each group will be more willing to accept the message.



East Valley Bike Rodeo

The City partnered with Safe Kids Maricopa County, Banner Cardon Children's Hospital, and Valley Metro to hold the East Valley Bike Rodeo as part of CycloMesa. Over 150 kids/parents received new helmets and were taught basic bicycling skills. Radio Disney provided entertainment and activities for the kids after the kids completed the bike rodeo stations. Two children received a new bicycle that was raffled off by Safe Kids Maricopa County.

Kids Bicycle Education

We held various bicycle education and skills for kids through school events, after school events, and library workshops. Participants received helmets and other goodies as well. We have reached over 1,300 kids through these activities.

Adult Bicycle Education

Mesa has continued to partner with Valley Metro's Be Bright program to provide a bicycle commuting 101 workshop. We held 5 workshops at the different Mesa library locations. They were all very well attended, averaging 25 participants. Participants had to pre-register through the library system to attend the one hour educational workshop. The first few minutes they would be given an update on projects, events, and activities happening in Mesa. The presentation included basic safety tips and techniques for the beginning or average rider. At the end of the presentation participants received a free kit that included a helmet, bike lights, bike lock, tee-shirt, pocketbook of tips, and more! We also created a new tailored curriculum and purchased materials to create kits and continue the program on our own starting January of 2016.

Health & Safety Fairs

The City of Mesa was invited to attend the Boeing Bike Fair BBQ. Every year Boeing hosts their Spring Clean Air Campaign event for employees. They offer the local bicycle shops and organizations to set up a booth and distribute information to encourage employees to become healthier and more active.

Transportation was also present at many other health fairs and City events such ASU Bike Fair, Celebrate Mesa and the Building Stronger Neighbors Meetings to provide resources on our different programs offered to the community.

Car Free Pledge Campaign

This year on September 22, Mesa promoted going car-free for the day. Through social media, a link was provided to residents so they could pledge to use a different mode of transportation for one day. A few gift cards were raffled off to those that signed the pledge and were a Mesa resident. We will look at ways to increase participation for next year.

Bicycle BikeLife Mesa Magazine



BikeLife Mesa magazine is part of the Media and Tourism Program outlined in the 2012 Mesa Bicycle Master Plan adopted by City Council in the Spring of 2012. BikeLife Mesa Magazine is an innovative print and digital media venture that inspires, informs, and educates new and current bicyclists in Mesa.

BikeLife Mesa works to promote bicycling as a viable mode option through education and awareness of what the City is currently working on to better the bicycling environment for residents. The Bicycle and Pedestrian Program through BikeLife Mesa Magazine is striving to make our City through bicycling more sustainable, healthier, and a more vibrant place to live and work.

BikeLife Mesa Magazine is a platform that the City can use to inform residents about efforts being made to support goals such as Complete Streets, Safe Routes to School, and the evolution of Mesa's Bicycle Friendly Community Status with the League of American Bicyclists to the Platinum Level as outlined in the 2012 Mesa Bicycle Master Plan.

[WHY I RIDE]

I MESA

Meet locals who like to travel on two wheels



Laura Hyneman, 50ish

Deputy Director, Development and Sustainability Department, City of Mesa

Where do you like to ride? All over the valley, primarily on the road, occasionally on mountain biking trails.

How often do you ride? About three times a week, and at least one cycling vacation a year.

Why do you ride? For recreation, fun and keeping fit. I tried commuting for a while, but there are no showers available near my office.

What do you like most about bicycling? I love the people I meet while cycling, the places and scenery I've seen while biking and the restaurants I've been to—because I have discovered many cyclists love the camaraderie of eating together after a good ride. It's also a fun way to stay in shape.

6 BIKE LIFE MESA



Bob Lewis, 69

Retired Tool and Die Maker

Where do you like to ride? I ride just about everywhere in the valley. My favorites are Mesa, Fountain Hills, and Central and South Phoenix. I have ridden the Answer to the Challenge, a three-day, 325-mile bike ride from Scottsdale to Strawberry, then to Prescott and back to Scottsdale multiple times.

How many miles do you ride each year? I typically ride 50-60 miles six days a week. In 2010, I rode 24,292 miles, an all-time high. Nowadays, it is more like 16,000 a year.

What do you like best about bicycling? I ride because I love the freedom it gives me. Maintaining my weight and health are also some of the main reasons I ride, too. And I have made many friends while riding over the years. My wife and I did a self-contained cross-country tour 20 years ago. Best vacation we ever took!



Garrett Topham, 35

Geographer, City of Mesa

Where do you like to ride? Mesa canals, North Phoenix parks, Sedona and Flagstaff.

How often do you ride? 4 to 5 days a week...when it's under 100 degrees.

How many miles do you typically ride a year? Prior to last year, I probably rode less than 1,000 miles annually. But in 2014, I rode 3,000 miles.

Why do you ride? For fitness and adventure.

What do you like most about bicycling? It's unique in that it gets you healthy while getting you somewhere at the same time.

[FUN STUFF]

Desert Trails Mountain Bike Park

Mesa's playground for biking

Whether you want to cruise the cross-country trails, test your skills on dirt jumps or launch yourself in the air on the pump track, Desert Trails Mountain Bike Park is the place to go.

"This park is amazing," shares one local mom and rider. "We've been waiting for this for a long time and my kids and I just love it. It's the best thing the city could have done for people who like to ride bikes."

Opened in November 2014, the park—one of the busiest in the city—is host to trails

and features for all levels. Three flow trails for downhill biking are beginner green level (Runaway Train Trail), intermediate blue level (Squirrel Catcher Trail), and expert black level (Double Trouble Trail).

There's also a pump track where riders can improve their riding skills before tackling the flow trails. The track was built by volunteers from the Gravity Riders Organization of Arizona (GRO-AZ), a local non-profit bike advocacy group that also helped consult on other park features and continues to help maintain the trails.

"This park has really blown away people that use it," says Chris Head, a board member with GRO-AZ and a frequent park user and trail maintenance volunteer. "It's a world-class park for off-road riding, and it's so cool to see people of all ages from 6 to 60 out enjoying it."

The 35-acre park also includes a three-quarter-mile perimeter trail for people who just want to hike, walk the dogs, push a stroller or ride through the desert landscape.



Over/Out



Desert Trails Mountain Bike Park is located at 2955 N. Recker Road and is open from sunrise to sunset. For info, call Mesa Parks and Recreation at 480-644-2352.

12 BIKE LIFE MESA

[NEWS & NOTES]

Pedal SMART

Riding against traffic is a no-no



WALKING LAWS

We often see pedestrians walking and running in the bike lanes. This is extremely dangerous for bicyclists, pedestrians and motorists! Please be aware of Arizona law A.R.S. 28-736 about pedestrians and roadways.

If sidewalks are provided, a pedestrian shall not walk along and on an adjacent roadway.

If sidewalks are not provided, a pedestrian walking along and on a highway shall walk when practicable only on the left side of the roadway or its shoulder facing traffic that may approach from the opposite direction.

A person shall not stand in a roadway for the purpose of soliciting a ride from the driver of a vehicle.

Actor Alec Baldwin made headlines last May when he was arrested for riding his bike the wrong way on a New York street. His actions were dubbed "salmoning," a term coined years back by a prolific urban blogger, Bike Snob NYC. It's a problem that can be a risk to many other cyclists, pedestrians, even drivers. Always pedal with the flow of traffic.

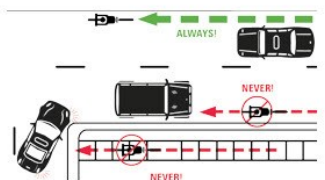
The greatest danger to a wrong-way cyclist occurs at intersections and driveways. Drivers often don't see bicyclists traveling in the wrong direction. A driver is looking for traffic to come from the other (correct) direction and may unintentionally turn into the wrong-way bike rider's path.

Wrong-way bicycle riders traveling on one-way streets are not able to see signs and traffic signals. Riding the wrong direction in a bike lane can cause head-on collisions with other bicyclists traveling in the proper direction, or can cause one cyclist to move into traffic to avoid such collisions.

So please ride on the right with the flow of traffic—NEVER ride against traffic on the road, in a bike lane or on a sidewalk. Drivers turning from the side cannot see you and approaching drivers will not expect you to be riding the wrong way. It's the law here in Arizona (A.R.S. 28-815).

NEVER RIDE AGAINST TRAFFIC

According to the 2010 City of Mesa Annual Bicycle Crash Analysis, PedalCyclists riding against traffic on sidewalks, in crosswalks, in bike lanes or in roadways were a contributing factor in 63.0% of all pedalcycle crashes.



BikeLifeMesa.com 15

SAFE KIDS

MARICOPA COUNTY

16th Annual Car Seat Check

February 21st, 2015
8am - 12pm

- NORTH Side Location -
Desert Ridge Target
21001 N. Tatum Blvd, STE 20
Phoenix, AZ 85050
(Tatum Blvd & 101)

- WEST Side Location -
Goodyear Target
1515 N. Litchfield Rd
Goodyear, AZ 85395
(Litchfield & McDowell)

- EAST Side Location -
Superstition Springs Target
1525 S. Power Road
Mesa, AZ 85206
(Power Rd & US 60)

- SOUTH Side Location -
South Mountain Park
10919 S. Central Ave
Phoenix, AZ 85042
(Central & Dobbin)

Donations Accepted

Limited number of free car seats will be at each site for those that qualify, first come basis

In partnership with



2015 Car Seat Education

The City of Mesa Transportation Department has been extremely active in educating and promoting the proper use of car seats for children. Currently, we have one staff member who is a National Certified Car Seat Technician and Instructor. To become a National Certified Technician one must attend and pass a 32 hour, hands-on training course. Additionally, to become an instructor, one needs to be a technician for at least a year, and go through the course assistant process. Technicians and Instructors must recertify every 2 years and stay current on the emerging technology and issues.

Transportation, along with Mesa Police and Fire Departments has organized several car seat check events throughout the City, free for the community. Parents and caregivers are educated on how to properly install their child's seat, and if needed, are given a brand new seat.

We have assisted Banner, Mesa PD and Fire, in hosting several booster seat education classes to schools and distributing several hundred boosters to those in need throughout the year.

Transportation was the lead organizer for the eastside location of the Safe Kids Maricopa County Annual Car Seat Check Event. It was held at the Superstition Springs target. We checked over 118 car seats and raised over \$375 for Safe Kids.

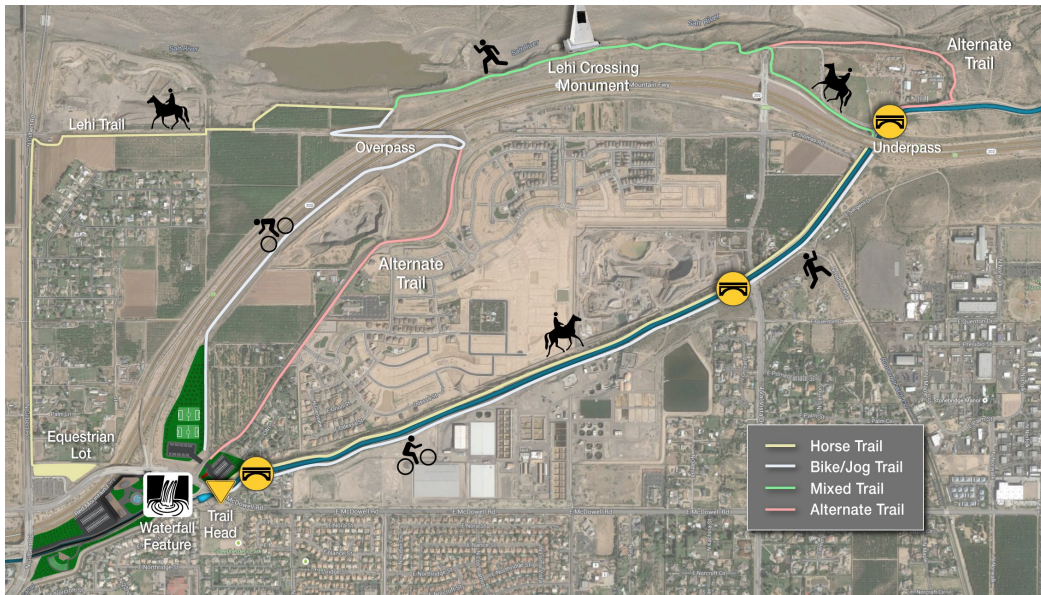
Transportation also works along side Mesa Fire to check cars by appointments every week at one of the fire stations. We have assisted with parent education classes within the schools, as well as with parent groups, to teach about proper car seat safety.

Throughout the year, Mesa continues to support and stay active with other vehicle related events such as mock crashes, safety fairs, driver refresher courses, and safety in and around cars within the community.



Dobson Road Complete Street Project

The Dobson Road Complete Streets Project: US 60 to Broadway Road study areas consist of approximately 1.6 miles of Dobson Road from the US 60 to approximately 500 feet north of Broadway Road. The intent of the project is to implement a Complete Streets approach to the retrofitting of Dobson Road that will provide a safer and friendlier transportation corridor for all users inclusive of vehicles, transit, bicyclists, and pedestrian users of all abilities and from children to the elderly. This project will implement wider sidewalks, separated bike lanes with enhanced striping, landscaped bio-swales, raised center medians with landscape, signing and striping modifications to Dobson Road for lane narrowing, and traffic signal and lighting modifications.



The Landing at Lehi Falls Shared Use Path Project

The Landing at Lehi Fall Shared Use Path Project: Consolidated Canal Shared Use Path to McDowell Road study areas consist of approximately 4.3 miles of canal back from the Consolidated Canal Shared Use Path to McDowell Road. The intent of the project is to implement a Shared Use Pathway along the banks of the Consolidated Canal and South Canal that will provide a safer and friendlier transportation corridor for alternated mode users such as, bicyclists, and pedestrian of all abilities and from children to the elderly. This project will implement a 12-foot wide shared use asphalt surface, landscaped bio-swales, landscaping, signing and striping modifications at arterial Street intersections, and traffic signal and lighting modifications.

Bicycle Facilities Design



Rio Salado Shared Use Path Project

The project path, is part of a transportation and recreation corridor that links the cities of Phoenix, Tempe and Mesa on the south side of the Rio Salado (Salt River). At the local level, benefits of this roughly two and a half mile project include the creation of an alternate modes connection from Tempe's Marketplace commercial node and Tempe Town Lake (a corridor to 55,000 (ASU students) to Mesa's Dobson Road and Mesa Riverview commercial center. The route includes 2.44 miles of paved pathway located top of the levee of the Salt River channel and under the Arizona Department of Transportation's Loop 101/202 interchange. Utilizing the unimproved levee as a maintenance drive and a shared-use path with safety railing and lighting.



Bicycle Facilities Design

10th Street — Street Calming Project

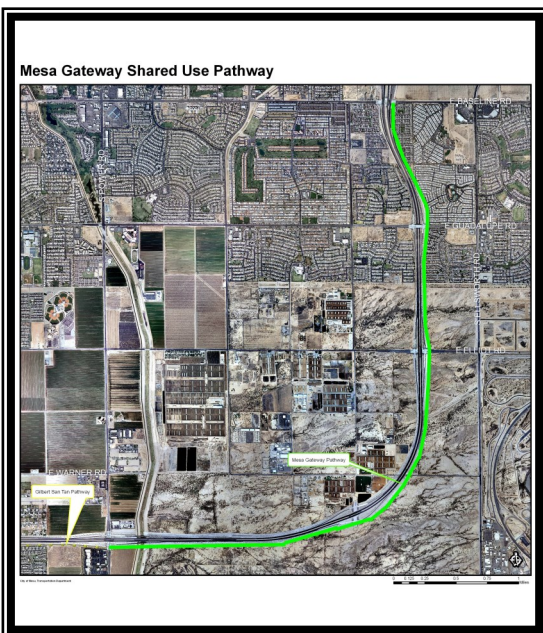


City of Mesa has undertaken an evaluation of solutions for this situation. In concert with local residents, the City has evaluated potential solutions that include amenities meant to address the situation.

The City of Mesa implemented a pilot program to measure the effects of the closures and gather traffic data resulting from the changes in traffic patterns. Using existing materials on hand, City crews installed temporary measures to close the indicated streets beginning in the month of February 2015. These temporary measures emulated the proposed improvements. Once evaluation of the pilot project was complete, the findings were presented to the neighborhood.

Additionally, conclusions from those neighborhood meetings became the basis for the design of the calming improvements

Southeast Mesa Shared Use Path



The Mesa Gateway Shared Use Pathway Project will play a major role in the continued development of the City of Mesa's transportation network. It will initially create a new six mile ten-foot wide shared-use pathway project in the East Valley that will be available for use by anyone including, but not limited to: residents, commuters, visitors, and recreational enthusiasts. It will help to facilitate continued development of a linked shared use pathway corridor throughout the East Valley. This project will improve, facilitate, and/or create linkages for shared-use pathway users to existing, and planned residential developments, commercial areas, employment centers, shopping areas as well as the Phoenix-Mesa Gateway Airport and several of the City of Mesa recreational facilities in Council District 6 including Mesa's public Augusta Ranch and Monterey Parks.

In addition, and most importantly, the Mesa Gateway Shared-Use Pathway project will create another vital link to the City of Mesa and the region's overall recreational shared-use pathway network.



West Mesa Connector

The West Mesa Connector was proposed and awarded as part of the 2012 Parks Bond Election to provide a ten-foot shared use pathway along the banks of the Crosscut Canal, extending from Center Street to Dobson Road. This project will implement three miles of shared use path, sidewalks, separated bike lanes, landscaped bio-swales, and lane reductions to Country Club Drive, Date Street and Alma School Road. Design of this project running concurrently with the 10th Street Calming Project and is scheduled to begin construction along with that project.

Bicycle Facility Construction

Southern Fiesta District Paseo Pocket Nodes

The Fiesta Improvement District. The Fiesta Improvement District is a multifaceted project with the goal of improving the area near the Fiesta Mall. The City of Mesa anticipates this project will help re-vitalize the area and redefine the Fiesta Mall area as a unique, vibrant commercial district and destination location within Mesa.

The Fiesta Improvement Project also design and constructed eight micro pocket parks, replaced of existing street and landscape lighting, designed new pedestrian linkages along the pathway, placement of way-finding, and provided destination branding signage to reflect the character of the District.





Porter Park Pathway Project

The Porter Park Pathway project will create an enhanced shared use pathway to provide a safe and aesthetically pleasing connection for students and residents between Mesa Drive and the Consolidated Canal Shared Use Path. This project is approximately 4500 linear feet of 10-foot wide asphalt pathway, landscape amenities and shade beginning at the northeast corner of Mesa Drive and 8th Street extending northeasterly to Brown Road and ending at the SRP Confluence where it connects with the existing Consolidated Canal Shared Use Path.



Dobson Road Complete Street Project

The Dobson Road Complete Street project will create an enhanced pedestrian pathway to provide a safe and aesthetically pleasing connection for residents between Broadway Road and Sycamore Light Rail Station. This project is approximately 6000 linear feet of pedestrian pathway, bike lanes, streetscape amenities and shade beginning at the northeast corner of Dobson Road and Broadway Road extending northerly parallel to Dobson Road and ending at Main Street where it connects with the existing light rail.



Grid Bike Share Launch

The City of Mesa, along with Grid Bikes and CycleHop, have launched the program which provides 100 green Grid bicycles that have been placed at 12 different bike hubs located along or close to the light rail in Mesa to provide first and last mile connectivity.

The smart bikes are manufactured by Social Bicycles and are equipped with state-of-the-art features such as responsive solar lighting, a chainless shaft drive, a GPS-enabled solar-powered panel to interact with the bike and an integrated lock that works with regular bike racks.

The price of a monthly membership for the Grid Bike Share program was recently reduced 50 percent to \$15 per month and includes 60 minutes of usage time per day. Users can increase that time to 90 minutes with a \$20 Monthly Plus membership. There is also a Pay as You Go Plan with an hourly rate of \$7 with additional hours pro-rated by the minute.



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For more information regarding Mesa's
Bicycle and Pedestrian Program Please
Visit:

www.mesaaz.gov/bikeped

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