

Strategic Priority

# A Sustainable Economy

*Primary Contributing Departments:*

- Office of Economic Development
  - Falcon Field
- Development Services

# Strategic Priority: A Sustainable Economy

The City of Mesa Office of Economic Development works to enhance Mesa's economy by:

- supporting the creation of quality jobs;
- increasing per capita income; and
- improving the quality of life for residents.

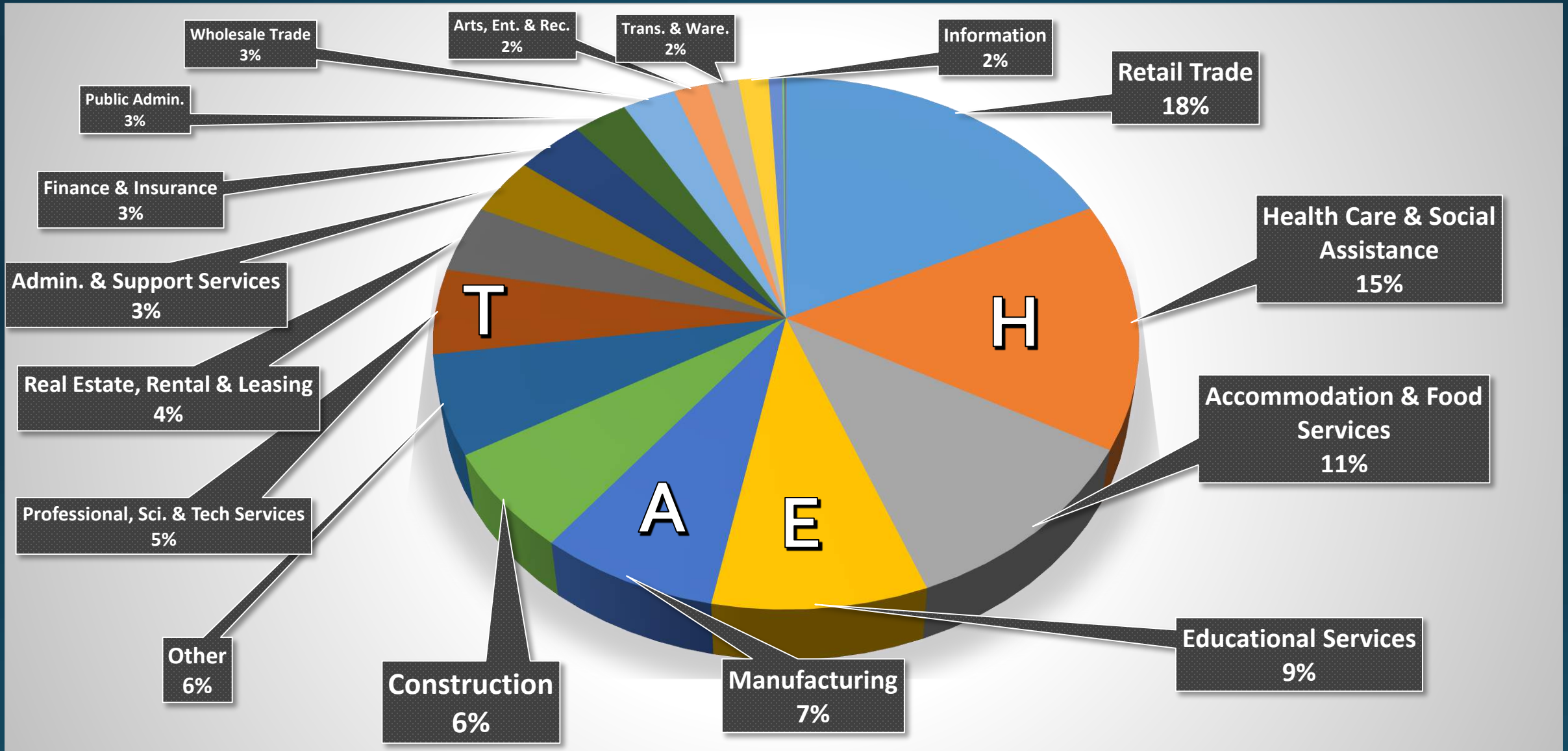
**A sustainable economy is a diversified economy.**

Our industries of opportunity are:

- Healthcare
- Education
- Aerospace / Aviation
- Tourism / Technology

that provide high-quality jobs to propel Mesa's economic growth and prosperity.

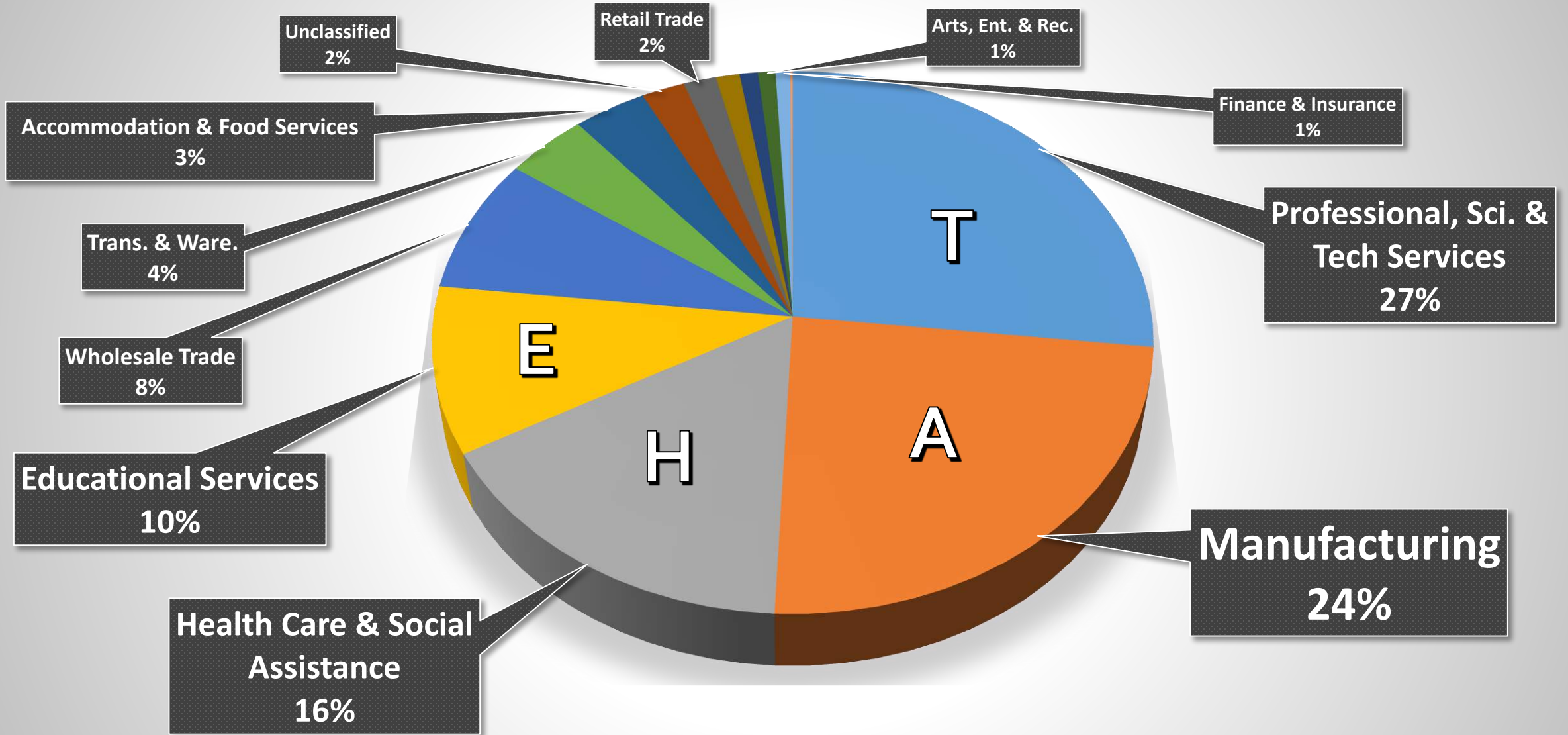
# 2015 - Mesa Industry Breakdown - By Number of Jobs



# 2015 - Mesa Industry Breakdown - By Number of Jobs

Industry	Number of Businesses	Number of Jobs	% of Total Jobs
Retail Trade	2,456	28,638	17.85%
Health Care & Social Assistance	1,323	24,162	15.06%
Accommodation & Food Services	1,015	17,852	11.13%
Educational Services	342	14,491	9.03%
Manufacturing	471	12,014	7.49%
Construction	1,435	9,918	6.18%
Other Services	1,749	9,735	6.07%
Professional, Sci. & Tech Services	1,353	8,284	5.16%
Real Estate, Rental & Leasing	1,052	6,525	4.07%
Admin. & Support Services	737	5,547	3.46%
Finance & Insurance	1,034	5,505	3.43%
Public Administration	181	4,367	2.72%
Wholesale Trade	425	4,291	2.67%
Arts, Entertainment & Recreation	263	2,734	1.70%
Transportation & Warehousing	256	2,491	1.55%
Information	265	2,425	1.51%
Unclassified Establishments	681	1,088	0.68%
Agriculture	27	158	0.10%
Mgmt. of Companies	18	97	0.06%
Utilities	7	54	0.03%
Mining	7	39	0.02%
<b>Totals</b>	<b>15,097</b>	<b>160,415</b>	<b>100.0%</b>

# Economic Development Assisted Job Creation - By Industry FY 07/08 to FY 15/16

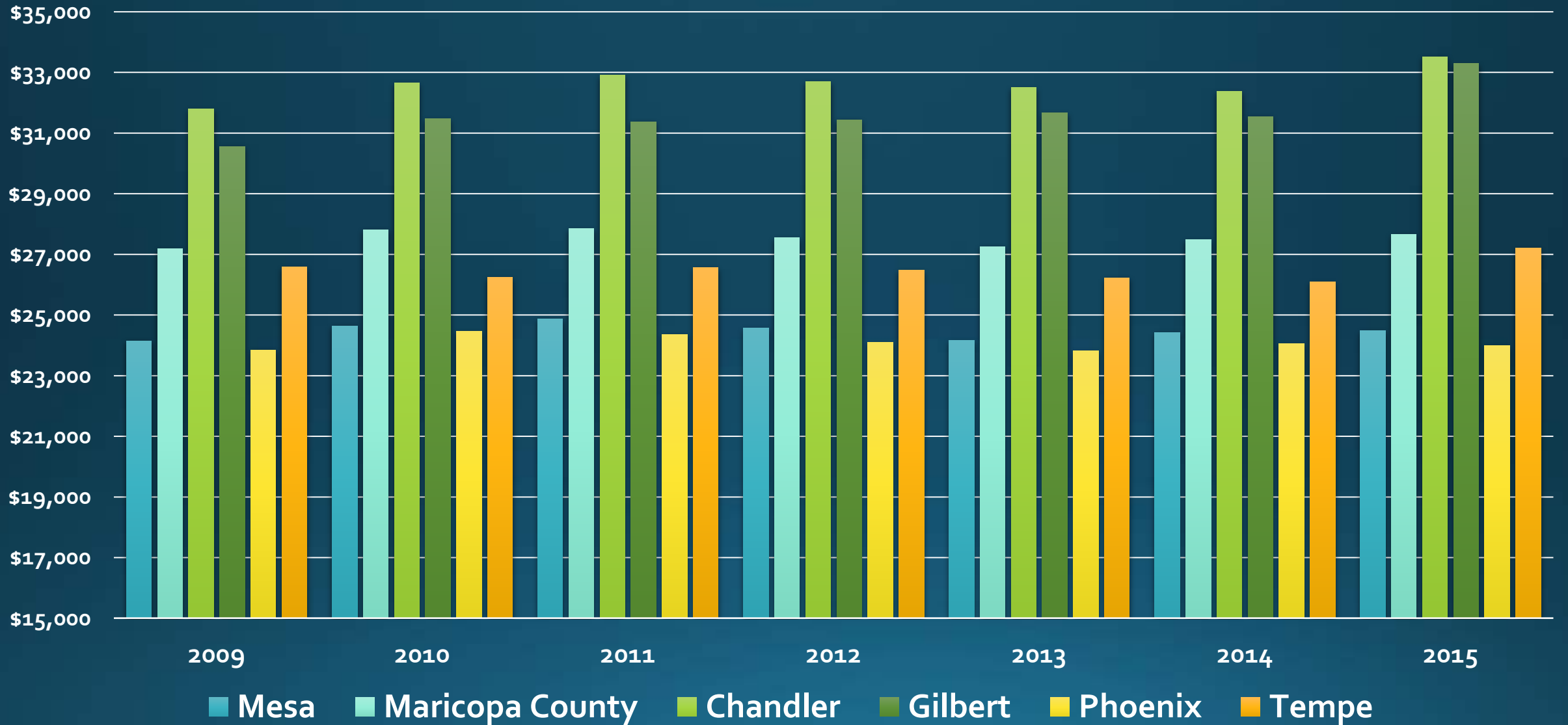


# Economic Development Assisted Job Creation - By Industry

## FY 07/08 to FY 15/16

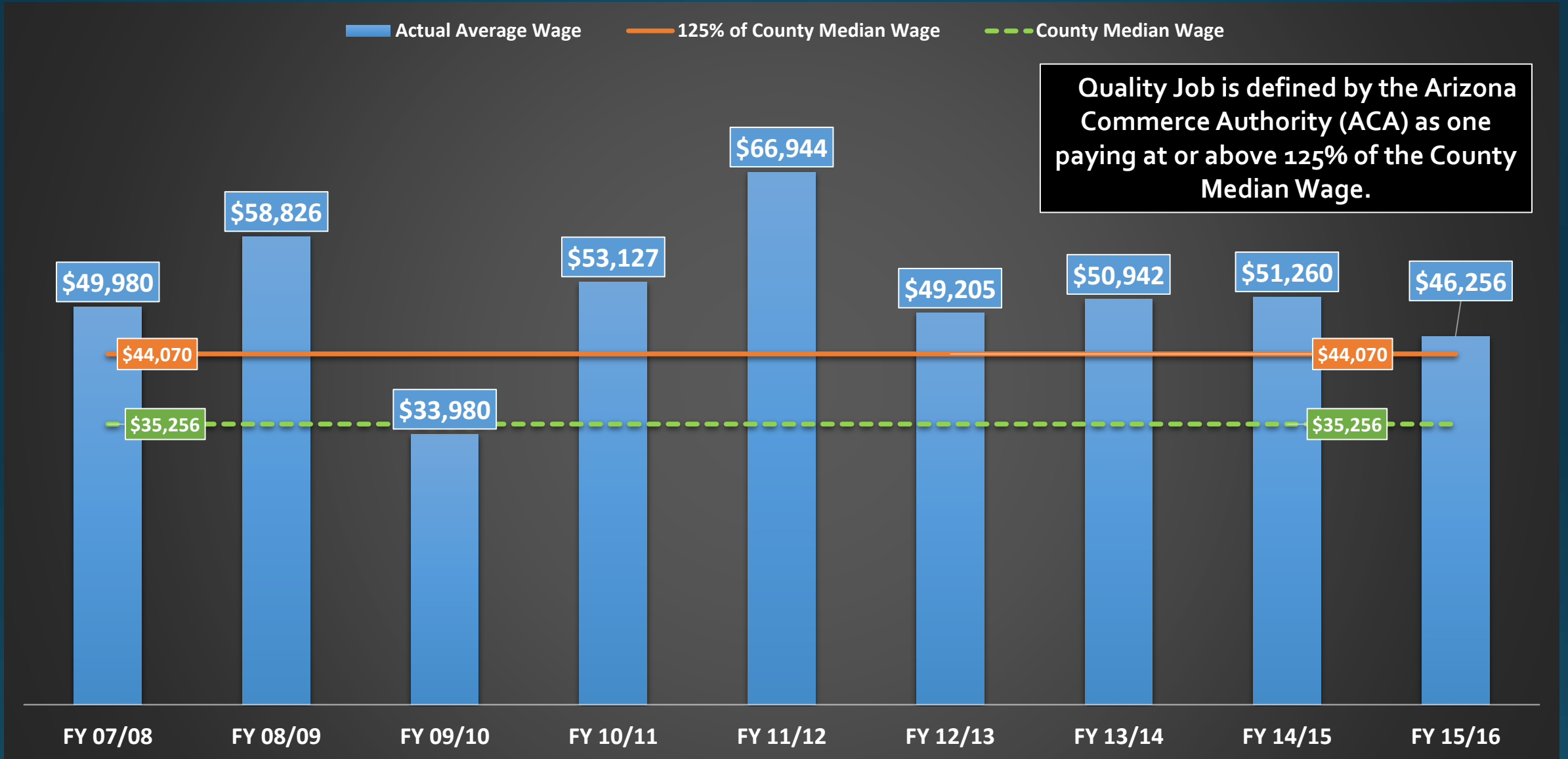
Industry	Number of Businesses	Number of Jobs	% of Total Jobs
Professional, Scientific & Tech Services	37	3,778	26.8%
Manufacturing	32	3,375	23.9%
Health Care & Social Assistance	13	2,281	16.2%
Educational Services	16	1,397	9.9%
Wholesale Trade	9	1,136	8.1%
Transportation & Warehousing	10	572	4.1%
Accomodation & Food Services	26	507	3.6%
Unclassified Establishments	5	300	2.1%
Retail Trade	18	227	1.6%
Public Administration	1	163	1.2%
Other Services	4	127	0.9%
Arts, Entertainment & Recreation	6	121	0.9%
Finance & Insurance	5	103	0.7%
Information	1	15	0.1%
<b>Total</b>	<b>183</b>	<b>14,102</b>	<b>100.0%</b>

# Per Capita Income by Year - County & Community Comparison



Source: United States Census Bureau

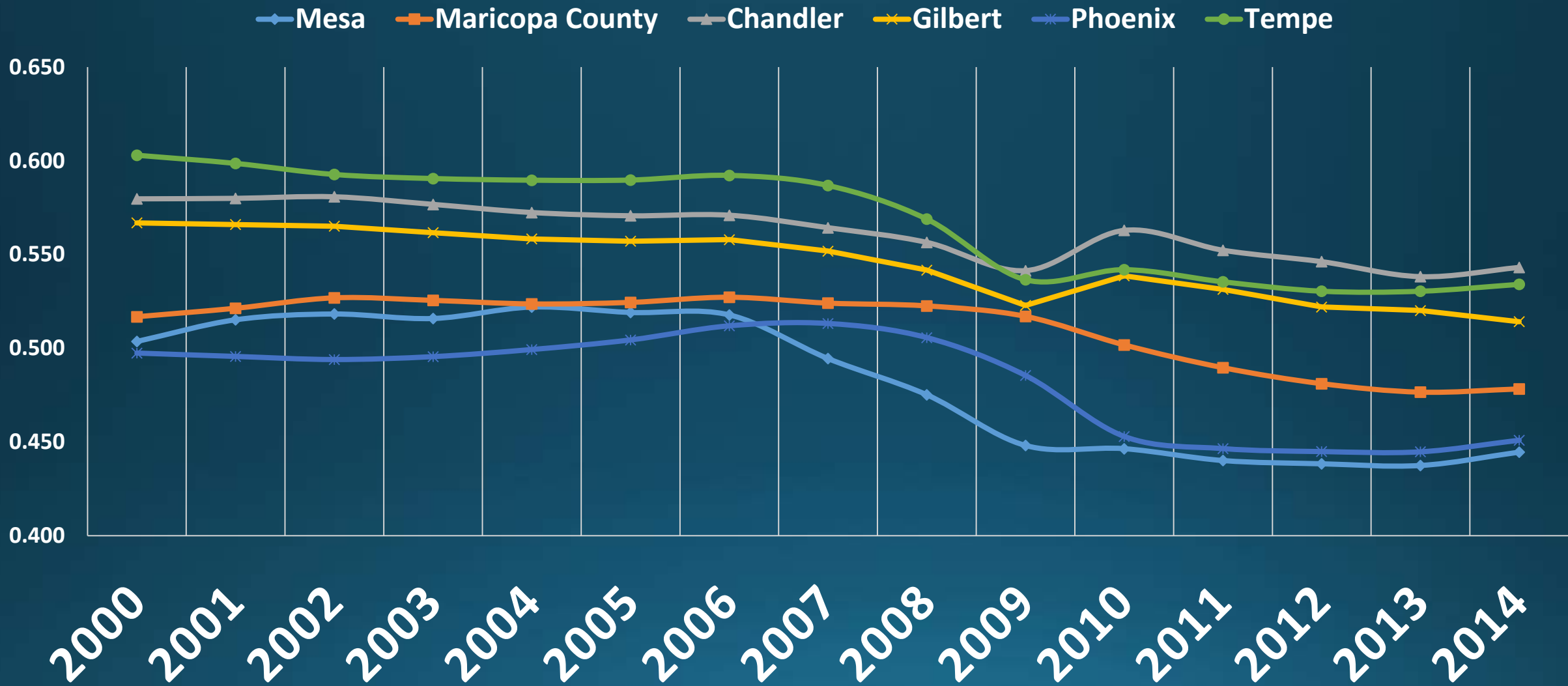
# Annual Wage of Jobs Economic Development Jobs Created FY 07/18 to FY 15/16



Source: City of Mesa – Office of Economic Development



# City of Mesa Employment to Population Ratio



Source: Population Data - United States Census Bureau - <https://www.census.gov/popest/data/historical/>  
Employment Data - Bureau of Labor Statistics - Local Area Unemployment Statistics (LAUS) - <http://www.bls.gov/data/>

# 2015 Population to Jobs Ratio

	Mesa	Maricopa County	Phoenix	Chandler	Gilbert	Tempe
Total Businesses	15,097	148,125	59,837	8,057	6,552	10,246
Total Jobs	160,415	1,903,770	823,318	107,113	64,854	173,681
Job to Population Ratio	<b>0.35:1</b>	<b>0.47:1</b>	<b>0.54:1</b>	<b>0.43:1</b>	<b>0.27:1</b>	<b>1.02:1</b>

Source: ESRI Community Analyst 2015

# Strategic Priority: Sustainable Economy

## Economic Development

- FY 16/17 Baseline Budget \$5,747,814

## Proposed Budget

- Redevelopment Area (RDA) and Central Business District \$300,000
- Greater Phoenix Economic Council \$2,367
- Phoenix East Valley Partnership \$15,000

# Strategic Priority: A Sustainable Economy

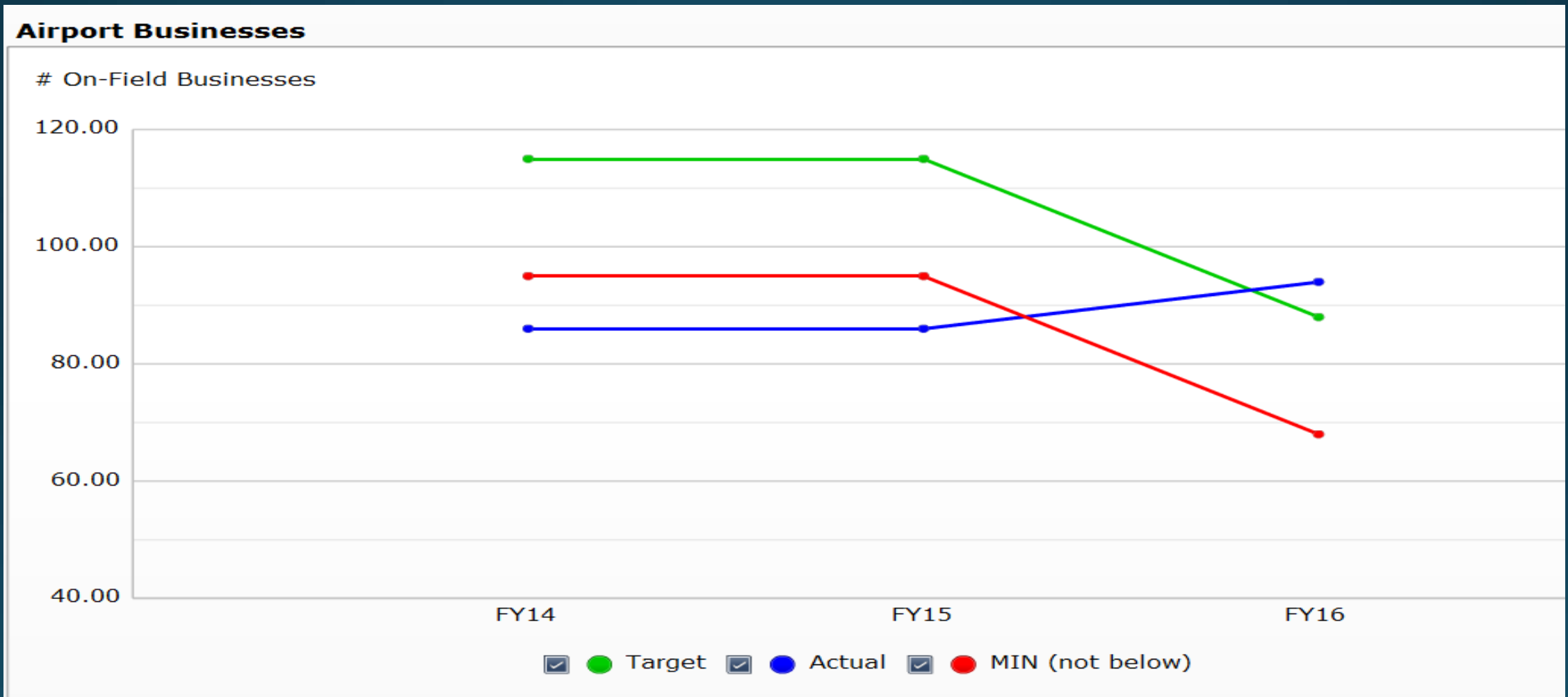
## The Falcon Field Economic Activity Area

- More than **600 businesses**
- Nearly **19,000 jobs**
- Generates more than **\$2.3 billion** in economic impact annually to the City, region and State

With Falcon Field, a vibrant general aviation airport at its core, the FFEAA offers numerous opportunities for enhancing employment centers.

# Strategic Priority: A Sustainable Economy

*Contributing Department: Falcon Field*



# Strategic Priority: A Sustainable Economy

*Contributing Department:* Falcon Field

- 1,302 On-Airport Jobs
- 300 New Jobs Since 2013



# Strategic Priority: Sustainable Economy

## Falcon Field

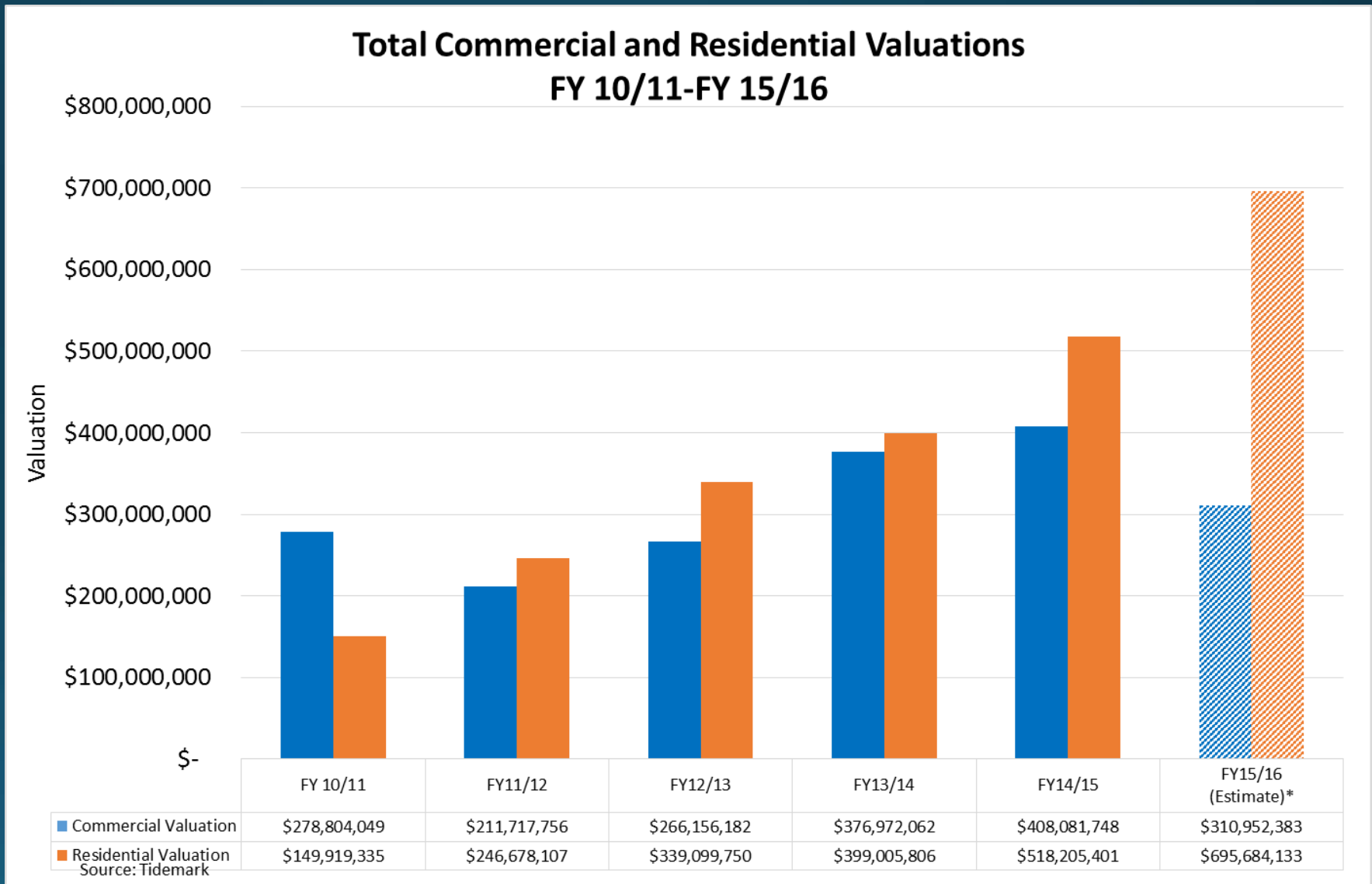
- FY 16/17 Baseline Budget \$1,734,382

# Strategic Priority: A Sustainable Economy

*Contributing Department:*  
Development Services

*Contributing Program(s):*

- Development Services
- Planning



\*FY 15/16 does not include the valuation of work being done on the Apple facility

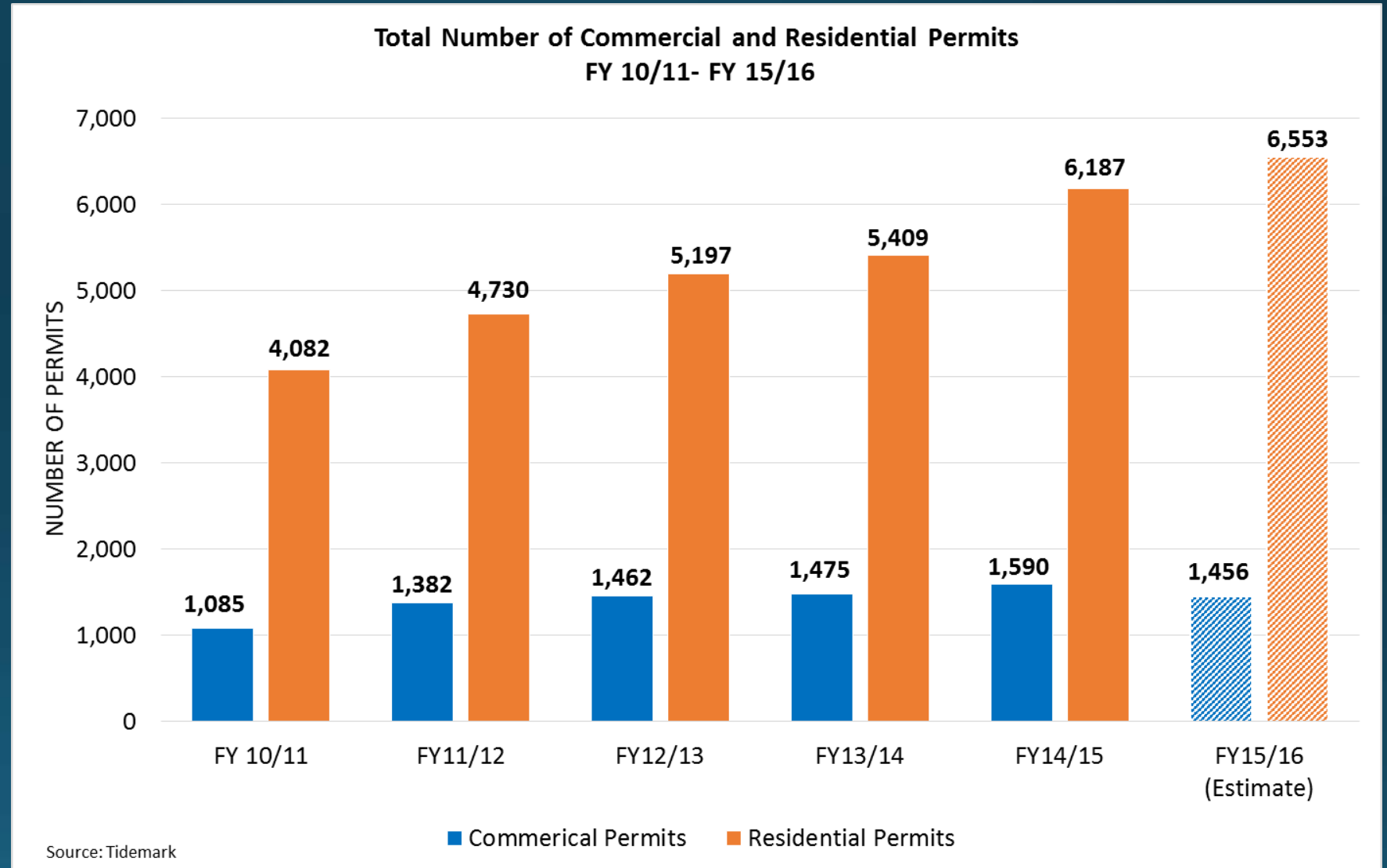


# Strategic Priority: A Sustainable Economy

*Contributing Department:*  
Development Services

*Contributing Program(s):*

- Development Services
- Planning

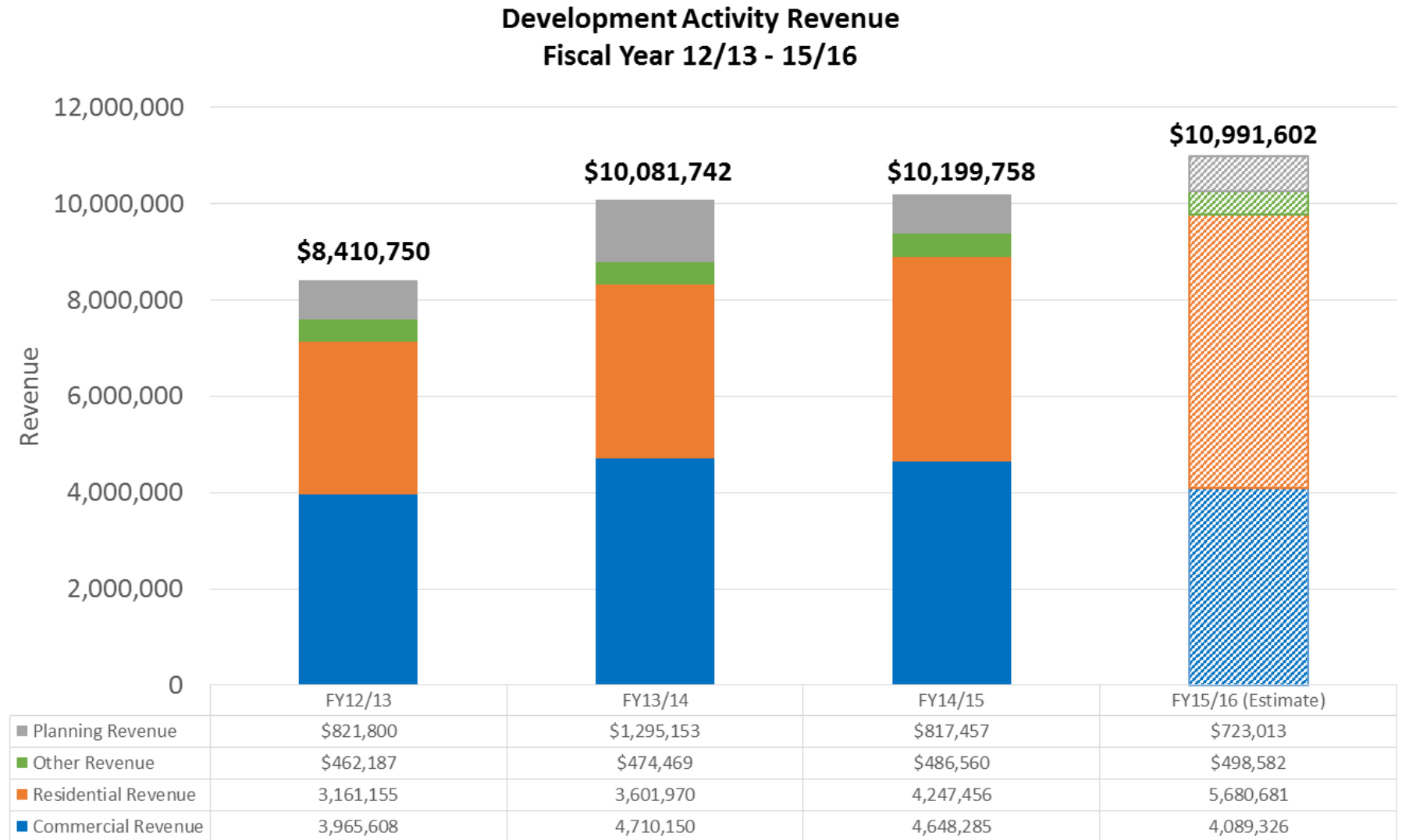


# Strategic Priority: A Sustainable Economy

*Contributing Department:*  
Development Services

*Contributing Program(s):*

- Development Services
- Planning



Source: Advantage Revenue Detail Report

# Strategic Priority: Sustainable Economy

## Development Services

- FY 16/17 Baseline Budget \$7,681,979

## Proposed Budget

- Contracted Historic Preservation Services \$15,000

Strategic Priority

# Workforce Development

*Primary Contributing Departments:*

- Mesa Counts on College
- City of Mesa Library

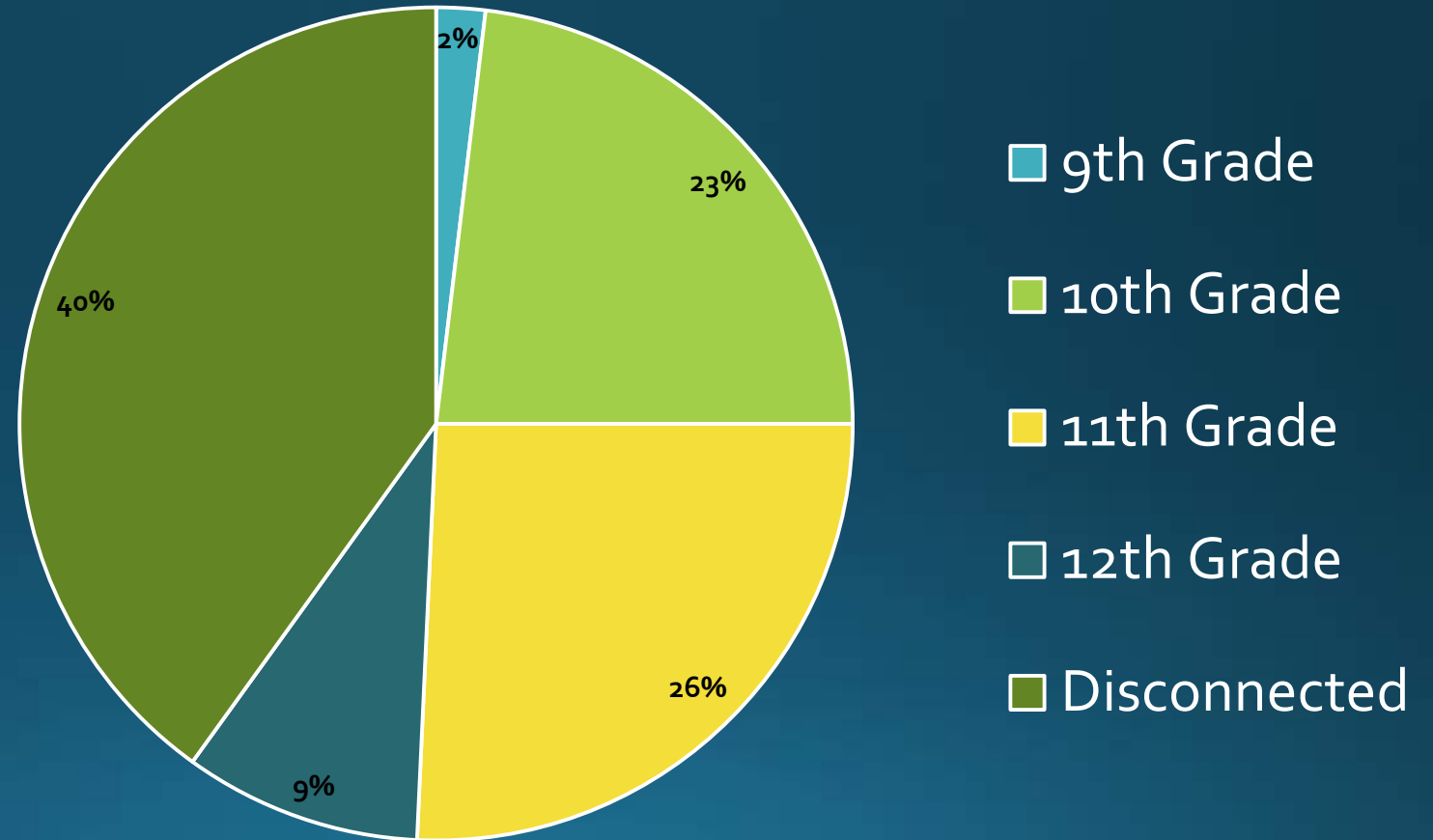
# Strategic Priority: Workforce Development

*Contributing Department:*  
Mesa Counts on College

*Contributing Program(s):*

- Mesa Counts on College Access Center
  - One-on-One College Advising
  - Career Exploration
  - Education Resource Center for the Community
  - College Themed Workshops

Registered Clients: 684 (August 2015 – March 2016)



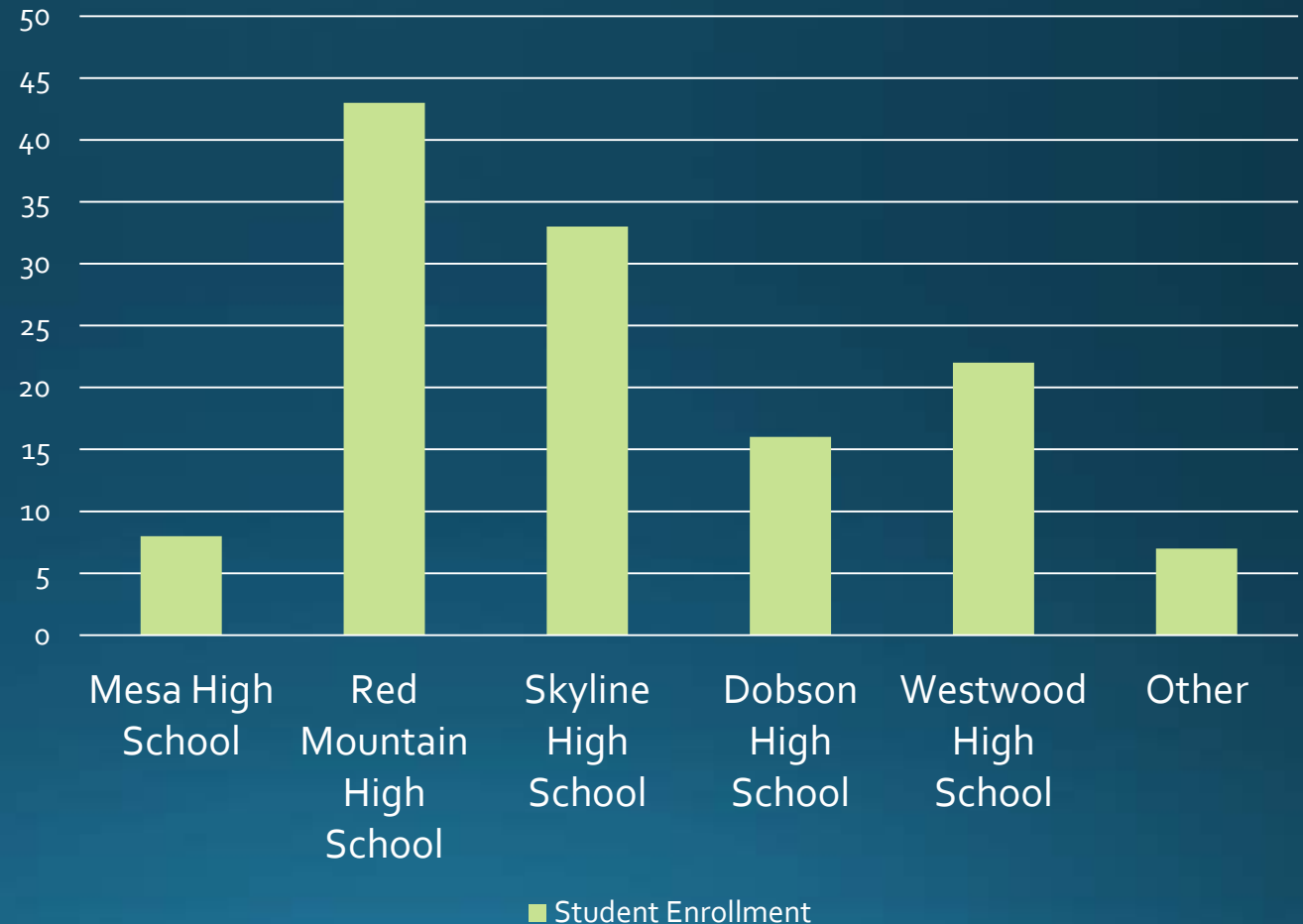
# Strategic Priority: Workforce Development

*Contributing Department:*  
Mesa Counts on College

*Contributing Program(s):*

- PSAT/NMSQT and SAT Preparation Program
  - Provide early exposure to testing material
  - Develop test taking strategies
  - Provide feedback to results
  - Support college readiness

Program Enrollment per High School: 129 Students



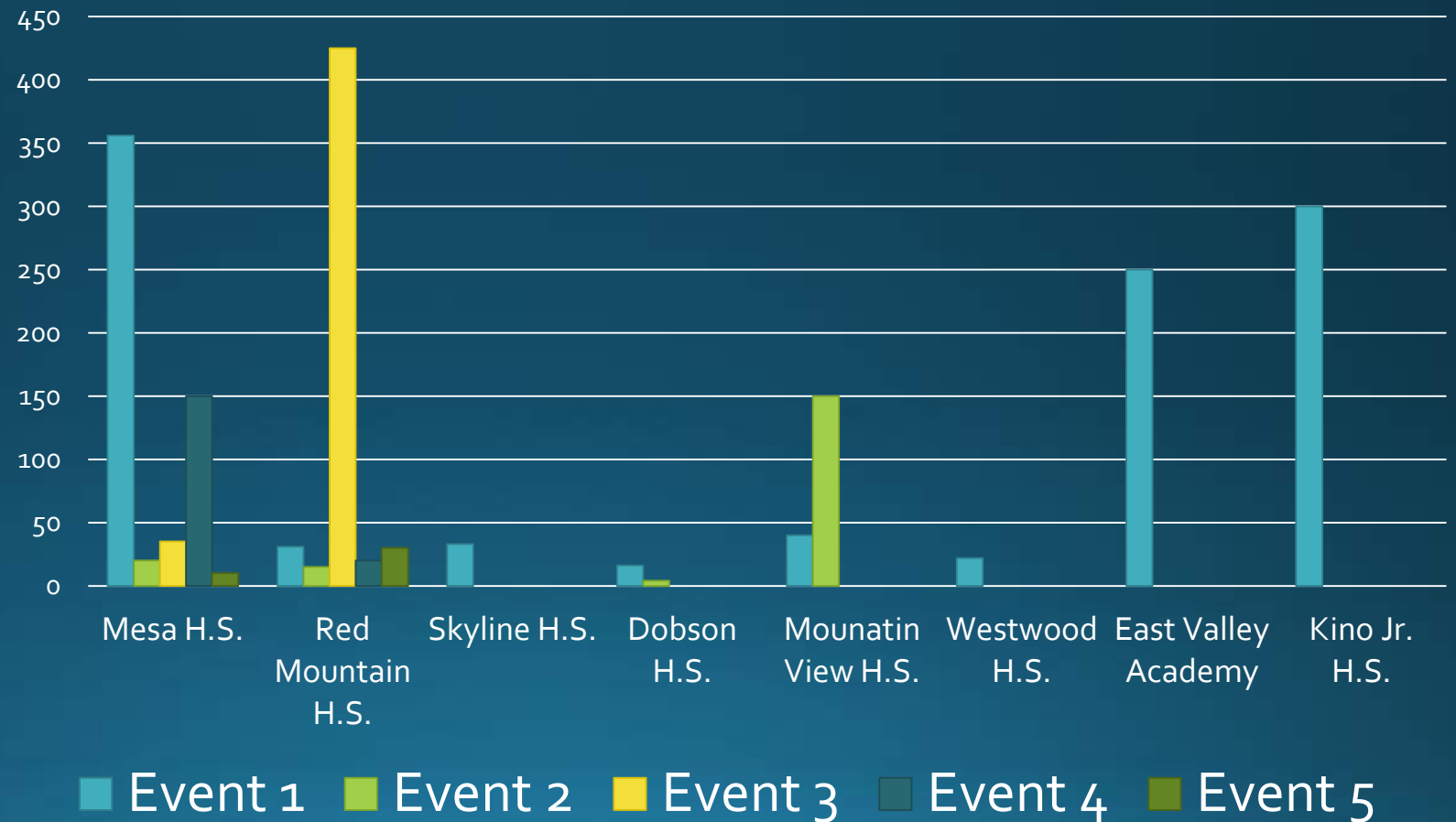
# Strategic Priority: Workforce Development

*Contributing Department:*  
Mesa Counts on College

*Contributing Program(s):*

- Mesa Public Schools Outreach
  - Provide supplemental support upon request regarding college and career readiness topics
  - Further develop relationships between MCoC and MPS
  - Provide offsite college advisement
  - Continue cultivating a college going culture among the high school populations

Mesa Public Schools Outreach Student Interaction:  
1,807



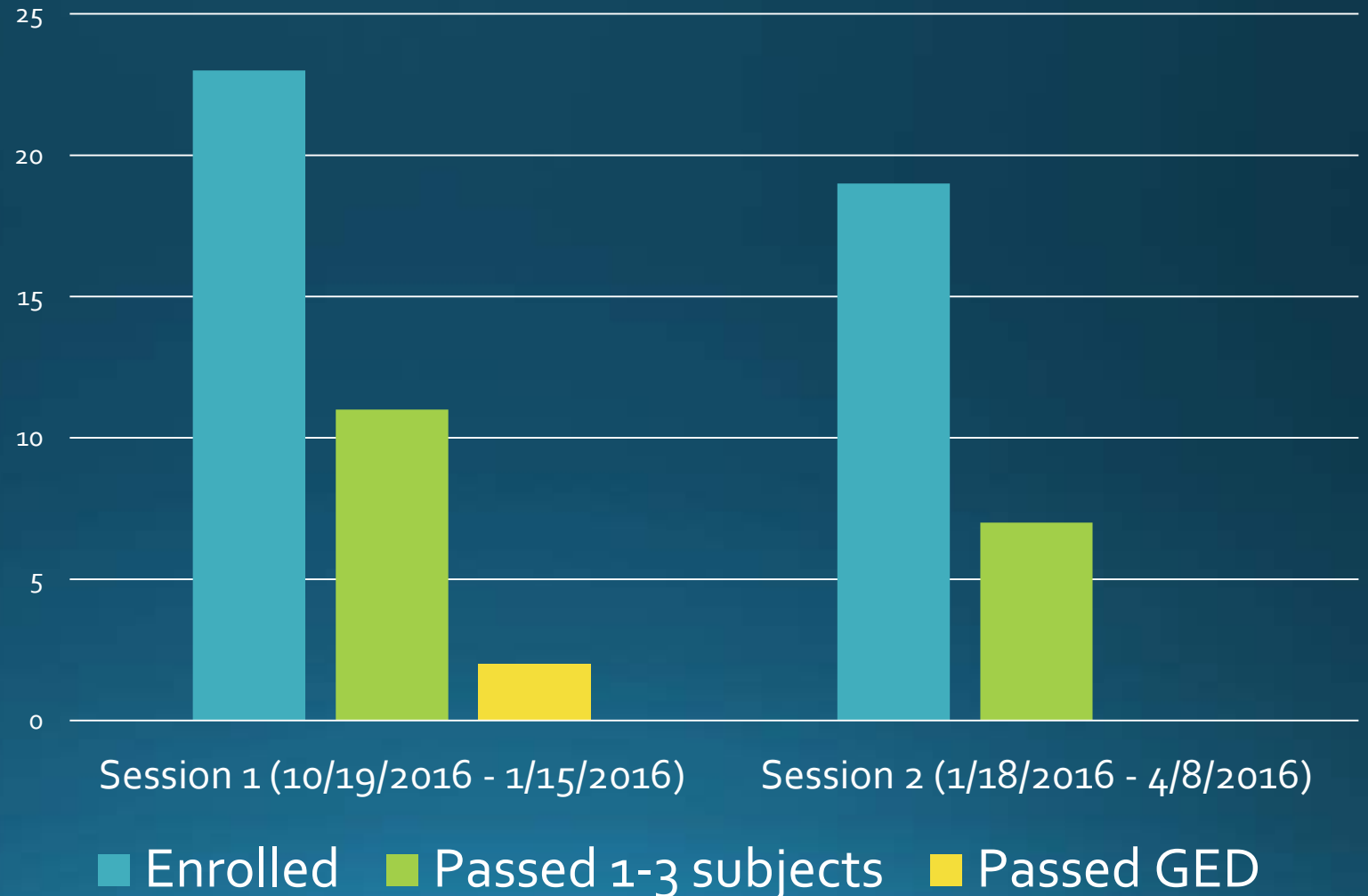
# Strategic Priority: Workforce Development

*Contributing Department:*  
Mesa Counts on College

*Contributing Program(s):*

- Adult Re-Entry
  - Provide disconnected adults and youth a pathway to obtaining a high school equivalency diploma
  - Develop career pathways
  - Support GED completion

GED Program Information





# Strategic Priority: Workforce Development

## Mesa Counts on College Budget

- FY 16/17 Baseline Budget \$57,000

## Proposed Budget

- SAT and PSAT/NMSQT Preparation Course
  - \$82,500 from Salt River Pima Maricopa Indian Community
- GED Preparation Course
  - \$42,769 from Gila River Indian Community

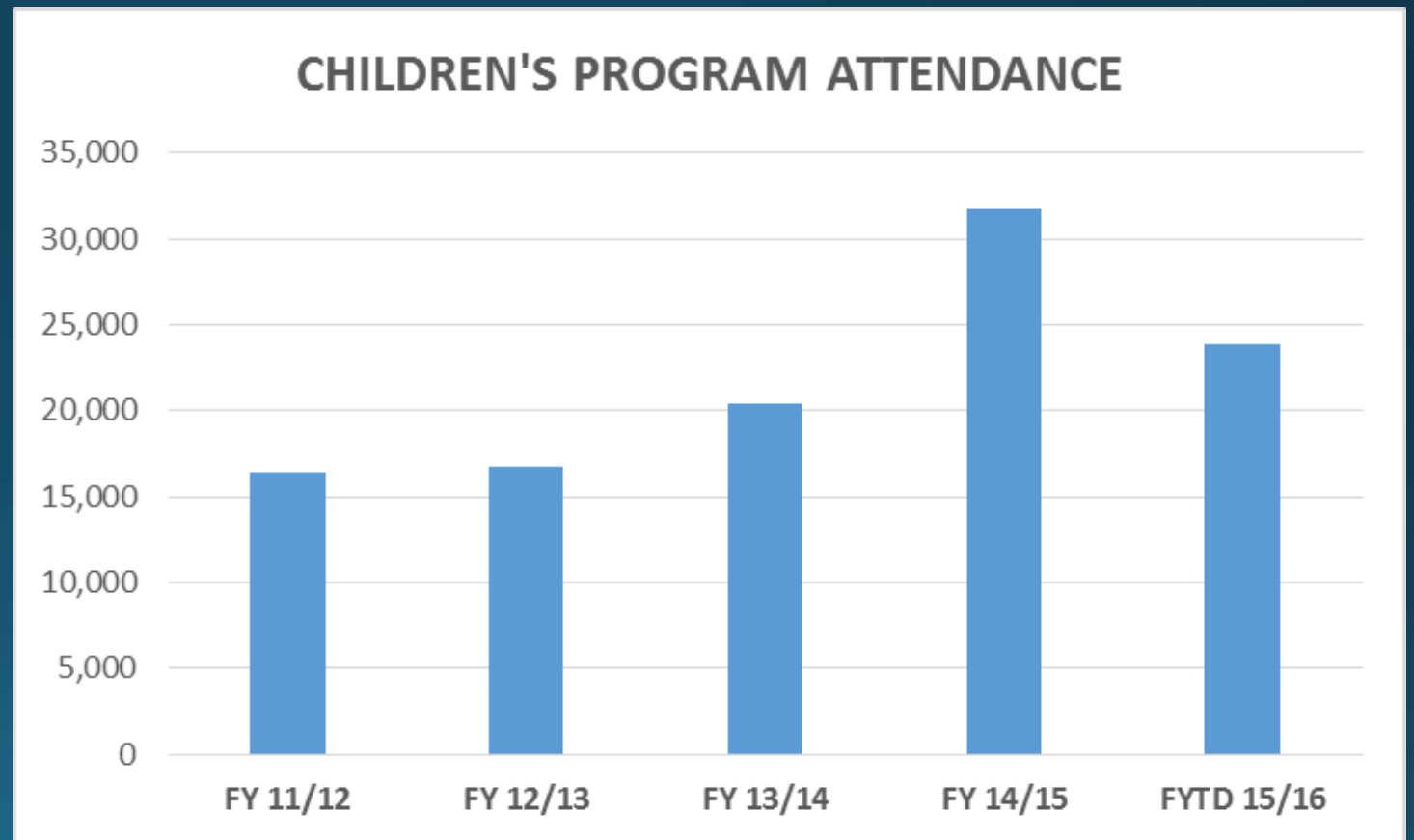
# Strategic Priority: Workforce Development

*Contributing Department:*  
Library

*Contributing Program:*

## Children's Programs (0-11)

- Pre K programs (0-5)
  - Provide early exposure to reading
  - Develop early literacy skills
  - Develop digital literacy skills
  - Engage and support parents
- Children's Programs (5-11)
  - Encourage regular reading
  - Build literacy skills
  - Build digital literacy skills
  - Foster lifelong learning



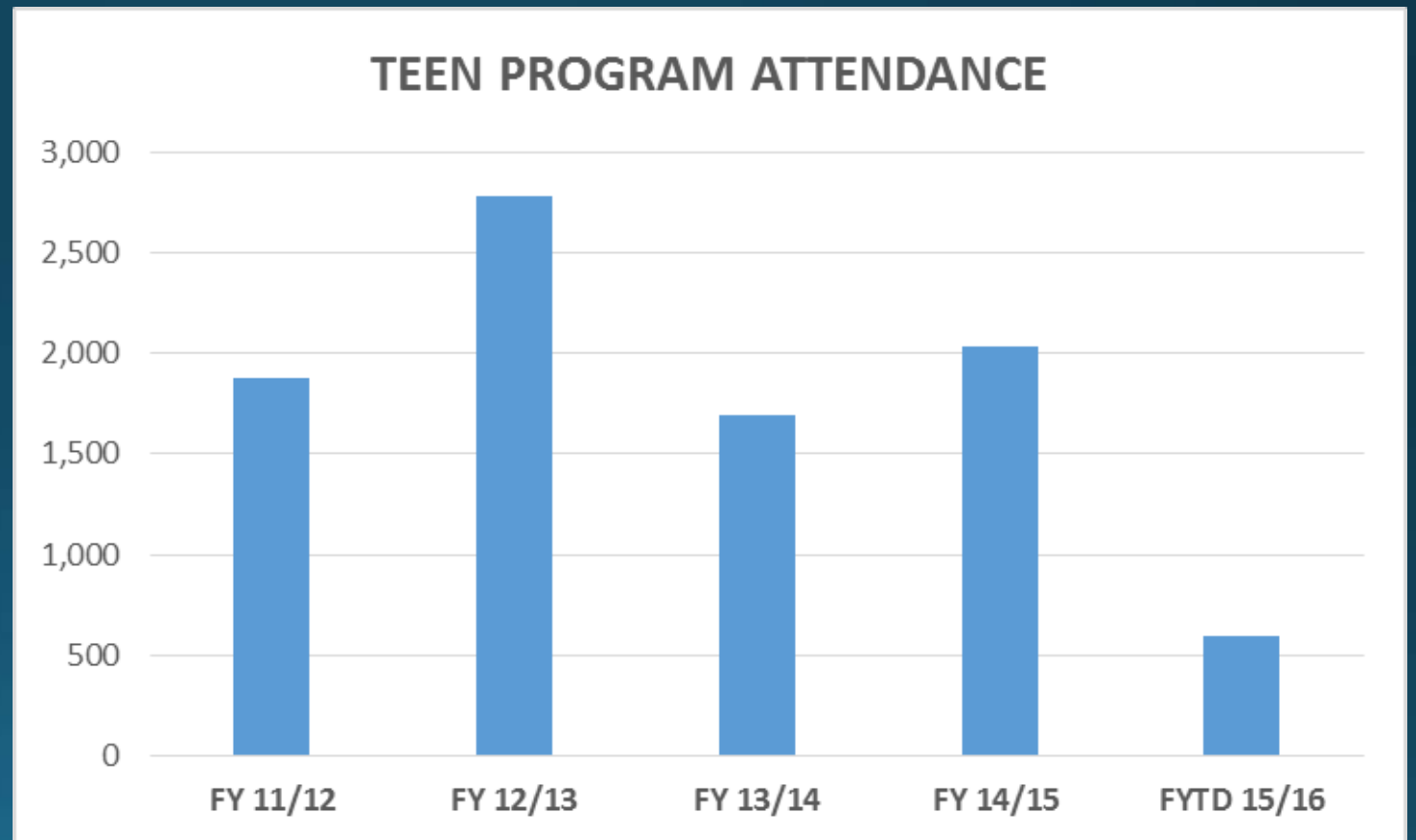
# Strategic Priority: Workforce Development

*Contributing Department:*  
Library

*Contributing Program:*

## Teen Programs (12-18)

- Encourage regular reading
- Build literacy skills
- Build digital literacy skills
- Provide life skills instruction
- Support college and career readiness
- Foster lifelong learning



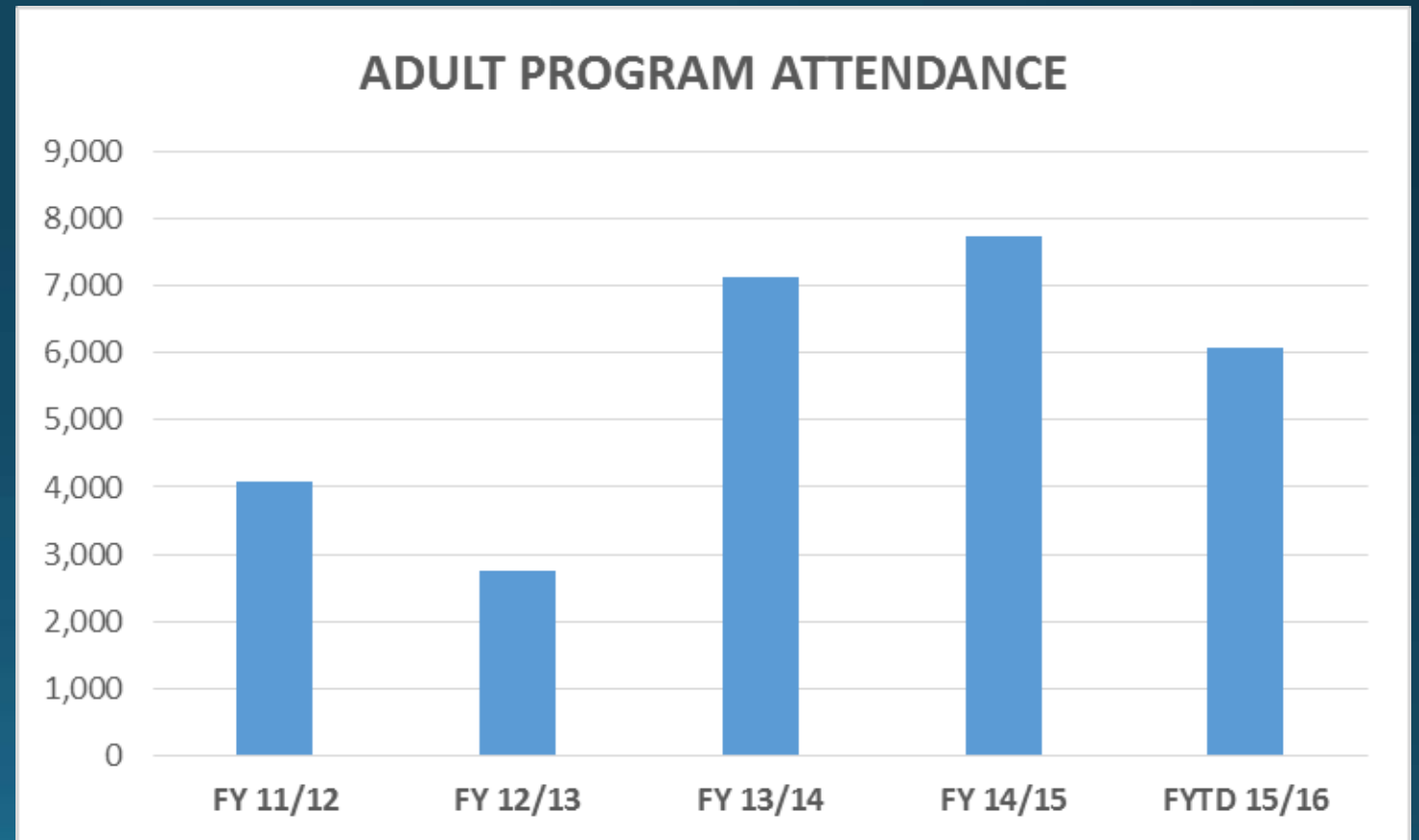
# Strategic Priority: Workforce Development

*Contributing Department:*  
Library

*Contributing Program(s):*

## Adult Programming (19 and up)

- Encourage regular reading
- Build digital literacy skills
- Build workforce skills
- Foster lifelong learning



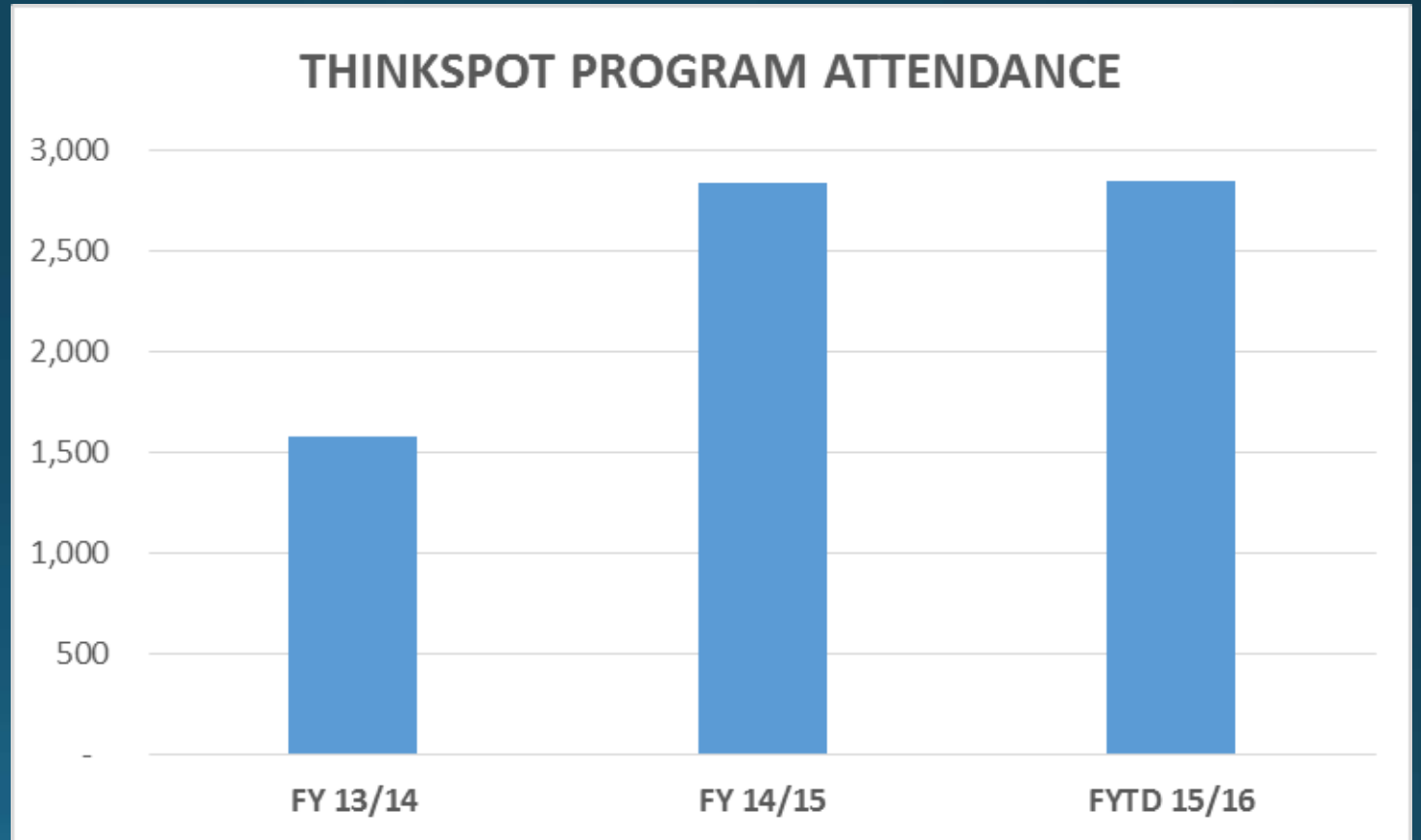
# Strategic Priority: Workforce Development

*Contributing Department:*  
Library

*Contributing Program(s):*

## THINKspot programs (0-99)

- Develop and build STEAM skills
- Develop and build digital literacy skills
- Develop and build workforce skills
- Foster lifelong learning



# Strategic Priority: Workforce Development

## Library Budget

- FY 16/17 Baseline Budget \$7,053,969

## Proposed Budget

- THINKspot 2.0
  - \$100,000 from Salt River Pima Maricopa Indian Community
  - \$100,000 from Community Development Block Grant
  - Adjustment request for Librarian III