

PARKS, RECREATION AND COMMUNITY FACILITIES

Operational Overview and Budget Discussion

April 6, 2017



MISSION STATEMENT

PRCF is committed to providing sustainable facilities and opportunities to enhance the quality of life and well-being of our community.

- 205 Parks and Basins covering more than 2,300 acres
- 9 aquatic centers
- 5 recreation/community centers
- Convention Center
- Amphitheater
- Cemetery
- Dobson Ranch Golf Course
- Urban Fishing Lakes
- 2 spring training facilities
- 4.3 million square feet of building space
- 1,000's of recreation programs for all ages and abilities

RECENT ACCOMPLISHMENTS

- Fiesta Sports Park Development
- Dobson Ranch Playground Renovation
- Gene Autry Tennis Center Improvements
- Kingsborough Park Playground Shade
- Rancho del Mar Park Playground Boulders and Shade
- Irrigation improvements at Fitch, Meadowgreen, Gene Autry, and Carriage Lane Parks
- Spring Training attendance of 354,111
- Desert Arroyo Park was awarded with:
 - Arizona Parks and Recreation Association Facility of the Year
 - Arizona Forward Crescordia Award

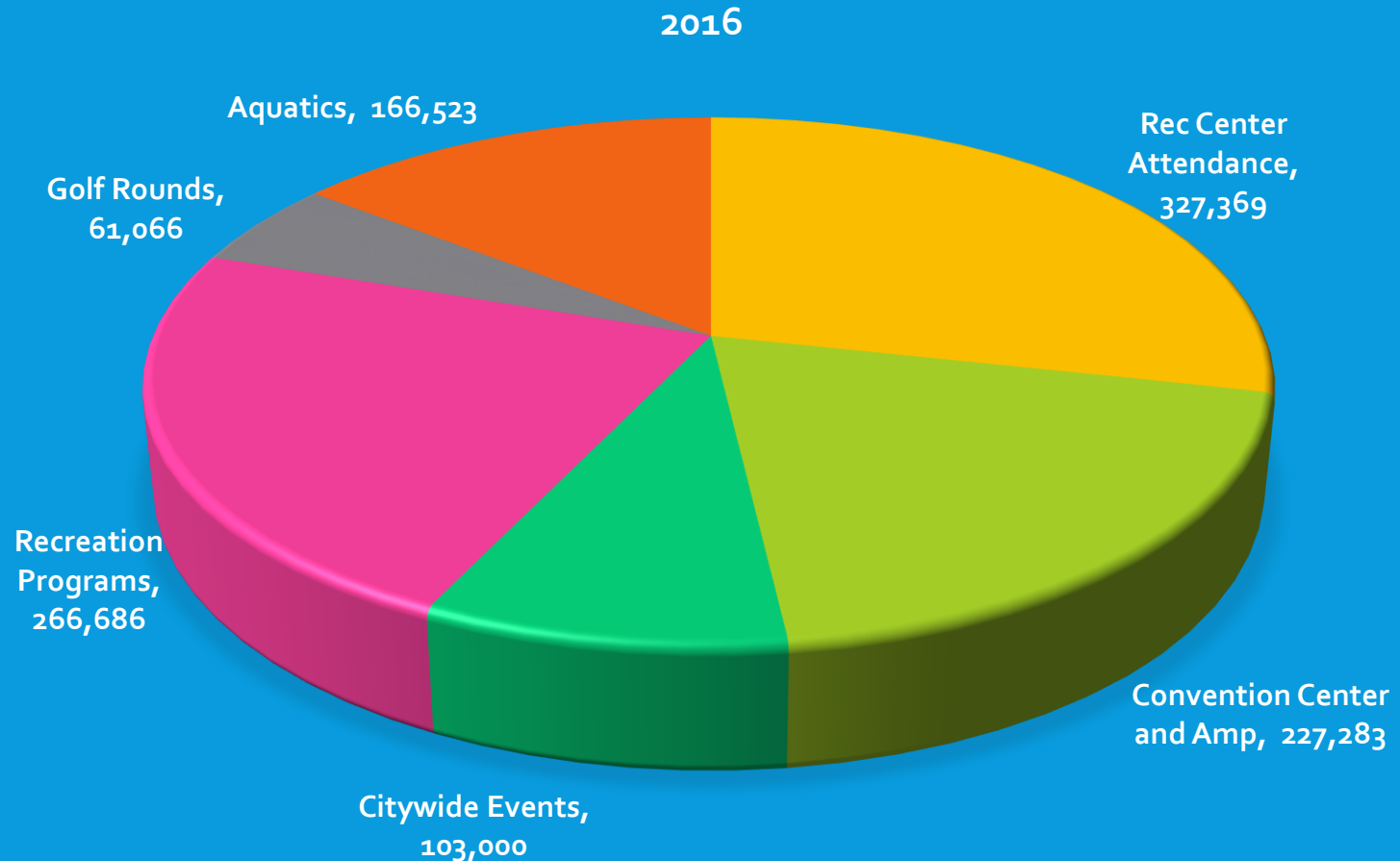


GOALS AND OBJECTIVES

- Increase citizen utilization of city programs and facilities
- Expand park and open space land development throughout the community
- Continuous focus on service delivery and customer service
- Increase outreach and marketing efforts
- Ensure that building operating systems are well maintained and functioning to provide safe, comfortable facilities for employees, residents and guests.

MEASURING OUR SUCCESS

- Attendance at facilities and programs Citywide:
 - Does not include Community Youth Groups, Aquatics Coalition Groups, baseball stadium attendance, Arizona Disabled Sports at Broadway Recreation Center or StepUp Schools utilization of Washington Activity Center



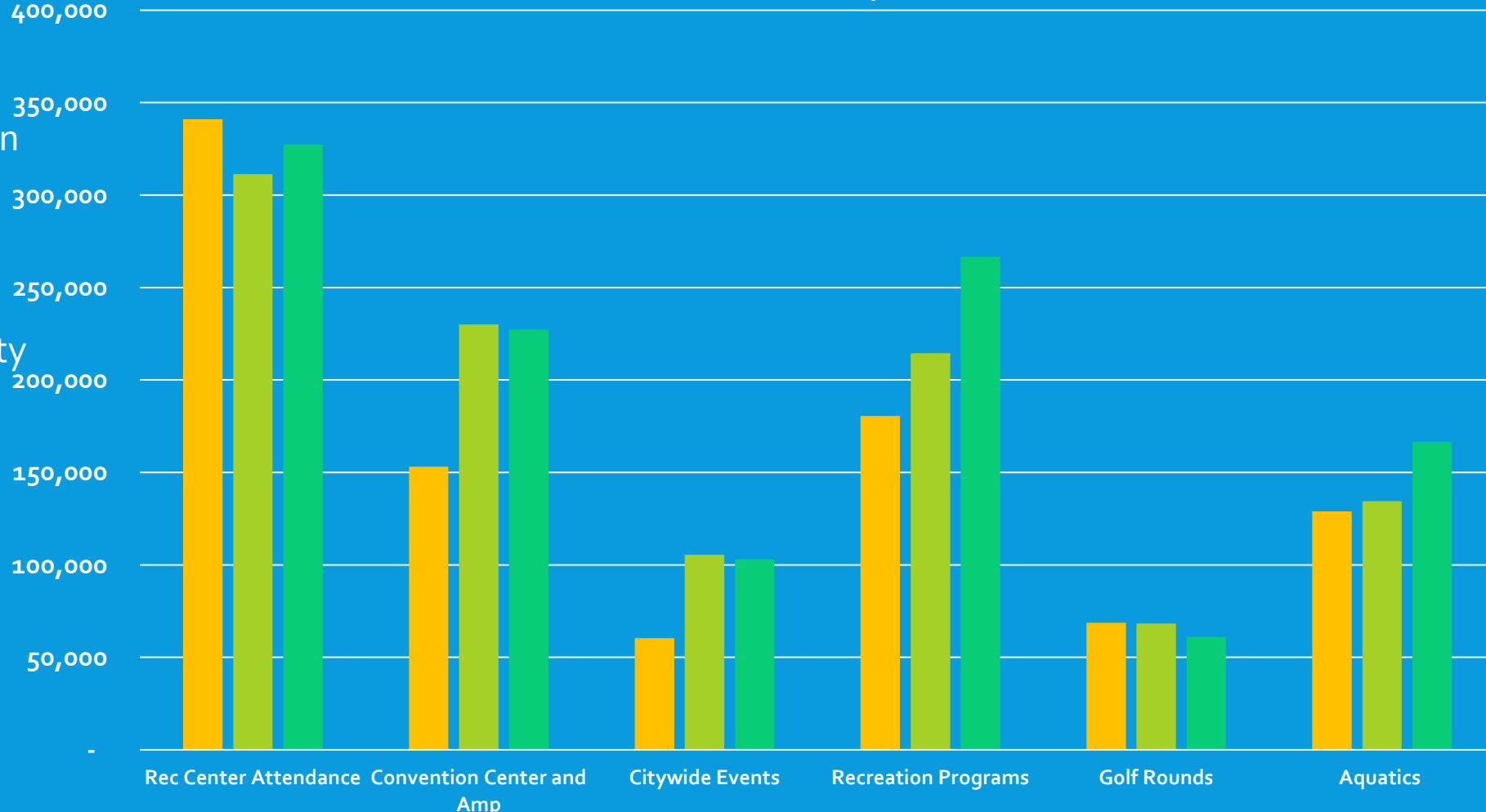
MEASURING OUR SUCCESS

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PRCF Attendance FY 2014-2016

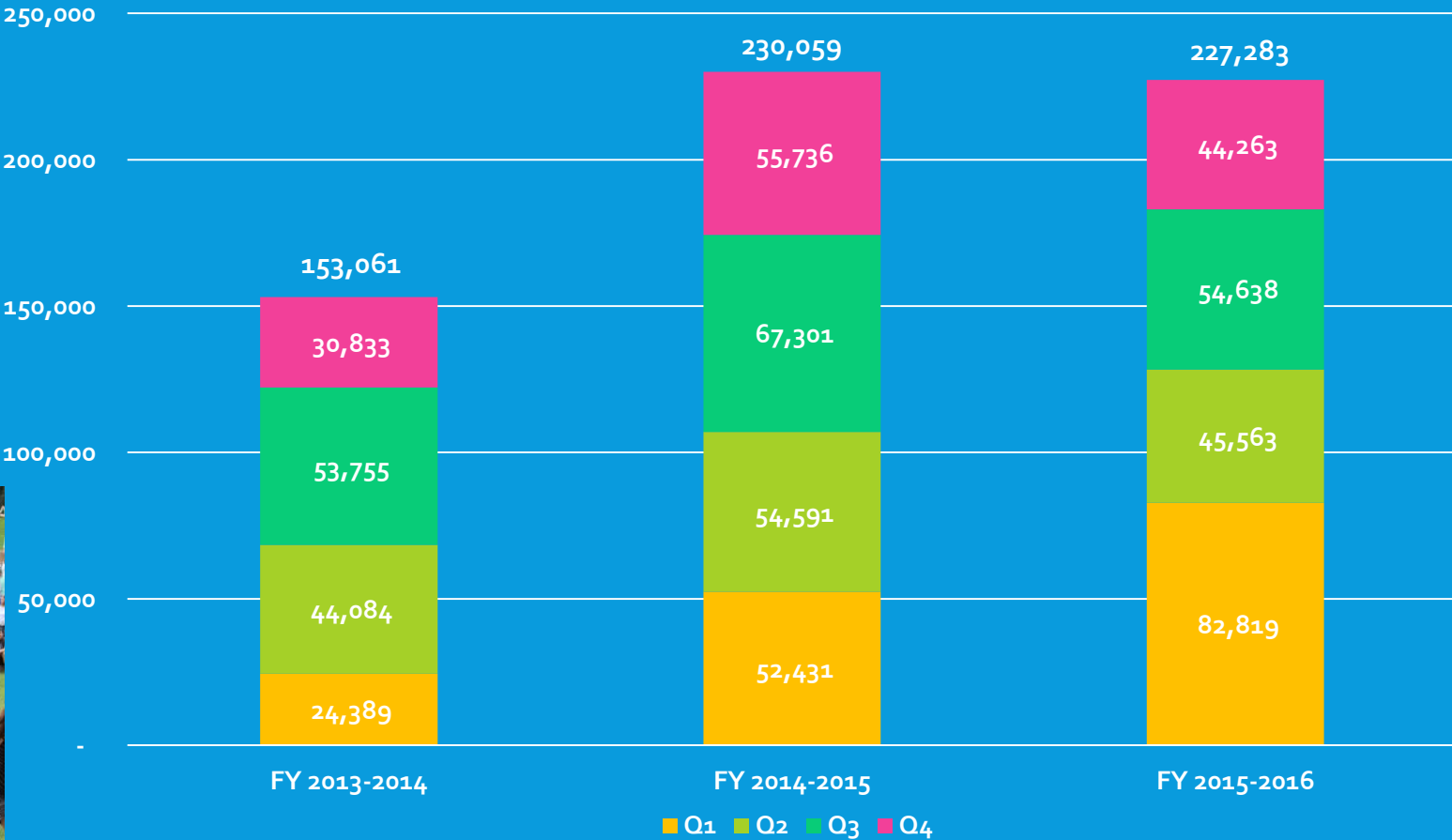


MEASURING OUR SUCCESS

- Convention Center and Amphitheater Attendance
 - Total Attendance



Convention Center and Amphitheatre Attendance



OVERVIEW OF FUNDING SOURCES

- Funding is derived from General Fund, Enterprise Fund, Grants and Restricted Funds
- Parks and Aquatics Maintenance, Recreation and Facilities Management budgets are supported by the General Fund
- Convention Center, Amphitheater, Golf Course, and Spring Training facilities operate within the Enterprise Fund
- Basin Maintenance is funded through the restricted Environmental Fund.
- Cemetery operates within its own Fund
- Grant dollars and partnerships are continually sought to offset program and/or facility enhancement expenses

BUDGET SUMMARY BY FUND

Fund	FY 15/16 Year End Actuals	FY 16/17 Adopted Budget	FY 16/17 Year End Estimate	FY 17/18 Proposed Budget
Expense				
Parks, Recreation and Community Facilities				
General Fund	\$24,067,976	\$32,067,882	\$29,989,361	\$30,569,129
Enterprise Fund	\$8,039,259	\$11,738,602	\$10,813,179	\$10,512,318
Grant Funds	\$44,552	-	\$24,056	-
Restricted Funds	\$7,542,046	\$8,180,593	\$7,525,020	\$8,834,196
Other Funds	-	-	-\$6,250	\$6,250
Parks, Recreation and Community Facilities Total	\$39,693,832	\$51,987,077	\$48,345,366	\$49,921,893
Revenue				
Parks, Recreation and Community Facilities				
General Fund	\$3,661,845	\$3,869,405	\$3,883,119	\$3,855,312
Enterprise Fund	\$4,689,462	\$4,016,319	\$4,047,488	\$4,030,412
Grant Funds	\$16,970	-	\$24,107	-
Restricted Funds	\$1,667,272	\$1,543,602	\$1,626,375	\$1,543,602
Other Funds	-	-	-	-
Parks, Recreation and Community Facilities Total	\$10,035,549	\$9,429,326	\$9,581,089	\$9,429,326

REVENUE SUMMARY BY AREA

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Core Business Processes	Year End Actuals	Adopted Budget	Year End Estimate	Proposed Budget
Revenue				
Parks, Recreation and Community Facilities				
Facilities Maintenance				
Contracted Services	\$52	-	-	-
Facilities Maintenance	\$3,333	-	-	-
Commercial				
Cemetery	\$1,506,167	\$1,446,602	\$1,460,300	\$1,446,602
Convention Center/Amphitheatre	\$2,955,693	\$2,296,967	\$2,320,822	\$2,296,967
Golf	\$1,645,311	\$1,619,800	\$1,605,200	\$1,619,800
Recreation				
Adaptive	\$140,762	\$173,600	\$173,600	\$140,600
Aquatics	\$1,146,047	\$1,100,780	\$1,128,500	\$1,133,780
Athletics	\$1,270,873	\$1,420,542	\$1,485,675	\$1,420,542
Recreation Centers	\$592,899	\$627,453	\$605,085	\$627,453
Youth Camp	\$105,539	\$133,850	\$133,850	\$133,850
Resource Management				
Parks Administration	\$607,545	\$514,087	\$522,098	\$514,087
Parks Land, Basin, Sports Facility Maintenance	\$88,976	\$95,645	\$145,959	\$95,645
Parks, Recreation and Community Facilities Total	\$10,063,197	\$9,429,326	\$9,581,089	\$9,429,326

EXPENSE SUMMARY BY AREA

Core Business Processes Expense	FY 15/16 Year End Actuals	FY 16/17 Adopted Budget	FY 16/17 Year End Estimate	FY 17/18 Proposed Budget
Parks, Recreation and Community Facilities				
District Cooling				
District Cooling	\$688,699	\$793,339	\$753,339	\$813,025
Facilities Maintenance				
Contracted Services	\$2,013,970	\$2,351,982	\$2,351,982	\$2,347,453
Facilities Maintenance	\$6,908,545	\$11,601,256	\$8,852,057	\$11,426,288
Landscaping	\$1,029,629	\$1,096,337	\$1,096,337	\$1,026,138
Commercial				
Cemetery	\$994,221	\$1,239,154	\$1,182,272	\$1,208,471
Convention Center/Amphitheatre	\$3,432,577	\$5,115,751	\$5,211,722	\$3,103,161
Golf	\$1,422,916	\$2,395,387	\$1,745,948	\$2,187,560
Recreation				
Adaptive	\$422,407	\$571,448	\$519,824	\$536,085
Aquatics	\$2,961,962	\$3,615,798	\$3,366,352	\$3,609,125
Athletics	\$994,126	\$1,027,951	\$1,131,783	\$1,271,318
Recreation Centers	\$1,805,366	\$2,203,729	\$2,027,669	\$2,084,768
Youth Camp	\$279,082	\$394,791	\$394,791	\$387,773
Resource Management				
Parks Administration	\$3,860,549	\$5,005,480	\$4,824,239	\$4,585,176
Parks Land, Basin, Sports Facility Maintenance	\$12,879,781	\$14,574,674	\$14,887,051	\$15,335,552
Parks, Recreation and Community Facilities Total	\$39,693,830	\$51,987,077	\$48,345,366	\$49,921,893

BUDGET ADJUSTMENTS FOR FY17/18

- General Fund Reductions
 - Parks Other Services and Commodities \$355,000
 - Facilities Other Services \$425,000

- Enhancements
 - Parks Contractual Increase \$250,000
 - Marketing (MPS Peachjar) \$ 10,000
 - Sand Volleyball Supervision \$ 8,500
 - Facilities Contractual Increase \$220,000
 - C-Cure Preventative Maintenance \$ 95,000