

Parks, Recreation, and Community Facilities (PRCF) Fees and Charges Recommendations

Audit, Finance and Enterprise Committee
January 9, 2020

PRCF Fees & Charges Process & Recommendation

- Market comparison of neighboring communities' fees and charges conducted
- Cost of providing service updated
- Staff recommendation to Parks Advisory Board for consideration and recommendation
- Full listing of recommended adjustments/additions/deletions are included in the report
- Estimated fiscal impact of all recommendations is \$40,000
- Proposed effective date: April 1, 2020

Hohokam Stadium

- Eliminate fee categories that are no longer utilized
- Increase League/Tournament Fees to meet customer needs and requirements and to assist with cost recovery
- Fiscal Impact: \$1,000



City of Mesa Cemetery

- Eliminate fee categories that are no longer utilized
- Decrease range minimum to reflect current practice in older section
- Fiscal Impact: \$0



Dobson Ranch Golf Course

- Update fee structure for consistency with management contract with Paradigm Golf Group
- Fiscal Impact: \$0



Mesa Convention Center & Amphitheatre

- Elimination of fee categories that are no longer utilized
- Update fees for simplification and readability
- Establishment of new fees for rental of parking lots and provision of services/equipment as requested from previous customers
- Establishment of charges for violation of decibel limit or sound curfew at Amphitheatre
- Fiscal Impact: \$16,000



Aquatics

- Adjustment of various fees to better reflect quality of programming and to help offset cost increases due to increases in the minimum wage
- Renaming passes to reflect seasonal and/or year-round use
- Establishment of FlowRider fees to distinguish from swimming lesson fees
- Fiscal Impact \$19,000



Park Use

- Simplification of water hook up fee to reflect current practice. PRCF charges replaced with pass-through costs from Mesa Water Resources
- Fiscal Impact: \$0



Recreation Center/Gymnasiums

- *Webster, Jefferson and Eagles.* Adjust semester pass range to help offset minimum wage increase and offer additional types of passes
- *Red Mountain Center.* Decrease rental fee range for Youth Activity Center at RMC to encourage rental use
- Fiscal Impact: \$4,000



Sports Complex Field Use / Leagues

- Remove Riverview Sports Complex and add Eastmark Sports Complex
- Increase top of range to cover increased staffing costs on holidays
- Decrease lower end of range for adult sports leagues to allow individuals to register as single players as opposed to a team
- Fiscal Impact: \$0





Next Steps:

OMB will complete public posting notifications for fee amendments

City Council will consider proposed PRCF fee amendments March 16th, 2020

If approved by City Council, PRCF fee adjustments are effective April 1, 2020

Thank You.
Questions

