

5. Community Vision

West Main Street is a place where history is respected and embraced along with excitement for changes that will occur in the future. New and old examples of structures such as the classic neon-deco signs peacefully co-mingle with examples of original, contemporary architecture and other architectural styles. During community-wide forums, residents of this area identified their vision of what they want the West Main Street Area to be. This vision is of a close-knit community:

- With moderate density and with a small town feel;
- With unique and eclectic components;
- With vibrant and active community life;
- That celebrates, embraces, and cherishes its diversity;
- Rich in mature, stable, and vibrant residential neighborhoods;
- With diverse and high quality housing stock;
- That is economically balanced;
- That is friendly to developers and businesses;
- That is pedestrian-friendly;
- That is transit-friendly;
- Rich in open space and recreational facilities