



Portable Fabric Signs: Banners and Balloons

City of Mesa
Development Services Department

Portable Fabric Signs are made of durable fabric or similar pliant flexible material and are regulated by the 2018 Sign Code, Sections 11-42-3, 11-42-4, and 11-42-6 and the allowances are summarized below:

Sign Type/Maximums	Illustrative Examples	Permitted Zoning			
Detached Banners: Fabric affixed to a stake, post, or other device that penetrates the ground. Max. Size: 12 sq. ft. Max. Height: 6-feet		AG	RS	RSL	RM
		OC	NC	LC	GC
		DR-1	DR-2	DR-3	MX
		DB-1	DB-2	DC	PEP
		LI	GI	HI	EO
		T3N	T4N	T4NF	T4MS
		T5N	T5MSF	T5MS	T6MS
Wall Banners: Fabric affixed to a building, wall, or fence. Max. Size: 32 sq. ft. Max. Height: Less than roof or parapet		AG	RS	RSL	RM
		OC	NC	LC	GC
		DR-1	DR-2	DR-3	MX
		DB-1	DB-2	DC	PEP
		LI	GI	HI	EO
		T3N	T4N	T4NF	T4MS
		T5N	T5MSF	T5MS	T6MS
Air Activated: A sign that moves or makes motions when wind is applied powered means. Max. Height: 12-feet		AG	RS	RSL	RM
		OC	NC	LC	GC
		DR-1	DR-2	DR-3	MX
		DB-1	DB-2	DC	PEP
		LI	GI	HI	EO
		T3N	T4N	T4NF	T4MS
		T5N	T5MSF	T5MS	T6MS
Balloons: A bag or similar flexible, non-rigid enclosure, that holds air or gas attached by a tether to a fixed place. Max. Height: 20-feet		AG	RS	RSL	RM
		OC	NC	LC	GC
		DR-1	DR-2	DR-3	MX
		DB-1	DB-2	DC	PEP
		LI	GI	HI	EO
		T3N	T4N	T4NF	T4MS
		T5N	T5MSF	T5MS	T6MS

Where allowed, based on Zoning of the property, each occupancy in a developed site may display 1 fabric sign (banner, air activated, or balloon) with a permit.

Display is allowed for a maximum of 30 days per calendar year, with each calendar year beginning on January 1st.

All corners of the banner must be fastened securely to the building wall, or fence to prevent high winds from removing, separating, or causing banner to flap. Banners must have vents and must be a minimum 8 feet above grade when placed above an area of public use.

Detached banners, air activated, and balloon signs must be secured to the ground in a manner that prevents high winds from removing it. It must also be located at least 50 feet from the right-of-way.

Not Allowed Allowed



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Address: _____ Suite # _____ PMT _____ - _____

Business Name: _____

Business Owner: _____

Business Phone: _____ Mobile#: _____

_____ A fabric banner sign will be displayed (please check only one) : ___ on the building ___ on a wall.

_____ An air activated or a balloon sign will be secured to the ground and located 50 feet from the right-of-way.

A portable fabric sign will only be displayed on the following days (provide up to 30 dates):

- | | | |
|-----------|-----------|-----------|
| 1. _____ | 11. _____ | 21. _____ |
| 2. _____ | 12. _____ | 22. _____ |
| 3. _____ | 13. _____ | 23. _____ |
| 4. _____ | 14. _____ | 24. _____ |
| 5. _____ | 15. _____ | 25. _____ |
| 6. _____ | 16. _____ | 26. _____ |
| 7. _____ | 17. _____ | 27. _____ |
| 8. _____ | 18. _____ | 28. _____ |
| 9. _____ | 19. _____ | 29. _____ |
| 10. _____ | 20. _____ | 30. _____ |