



# Bringing Change Through Trees

Speakers for the Trees

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#### **Our Question**

How can the correlation between canopy coverage and income be addressed directly by the community?



#### Why is canopy coverage a concern?

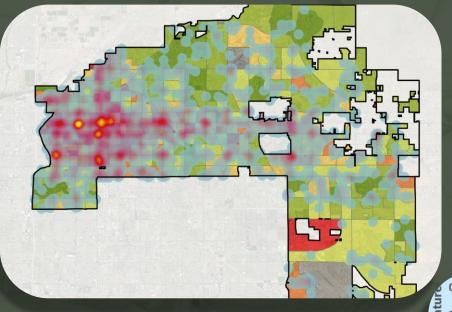
- Carbon neutrality
- Bringing down temperatures and adding shade
- Longevity and quality of life



#### Increased Canopy Coverage Leads To...

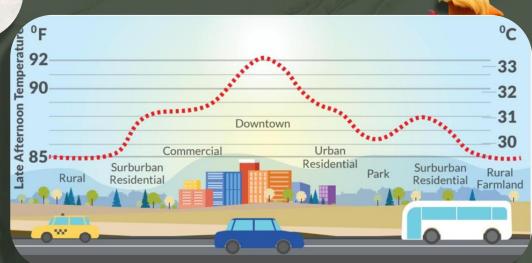
- Lower prevalence of lung cancer
- Lower prevalence of asthma among children
- Reduced asthma hospitalization



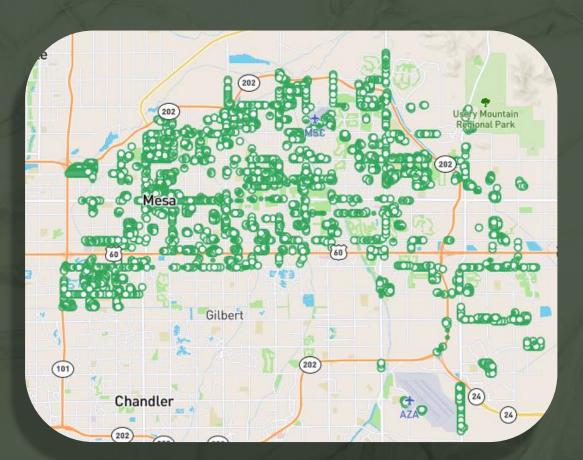


## Why is shade important?

In the lower income areas where there are less trees, there are more heat related calls to the fire department.

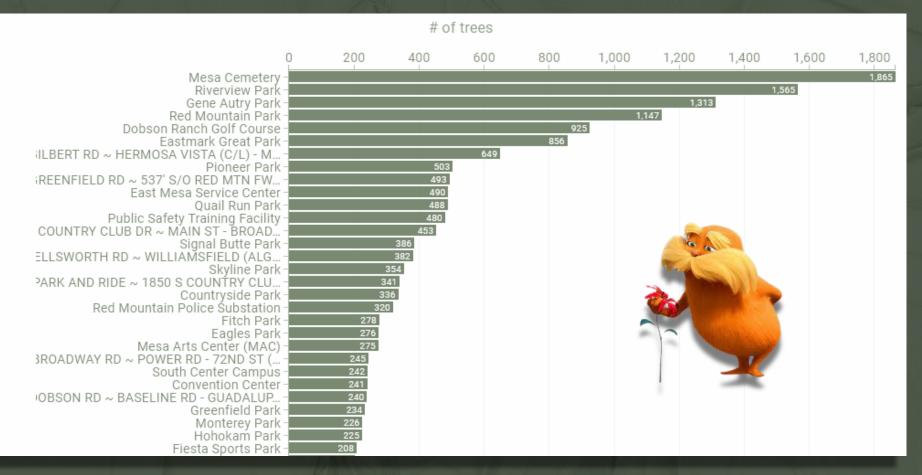


#### Where are the current trees?



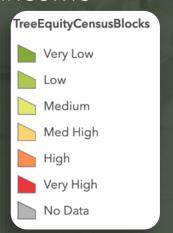
- Among main roads and in the parks
  - O Broadway Rd
  - O Mesa Dr
  - O Country Club Dr
  - O Main St
  - O Alma School Dr
- low-income=less trees

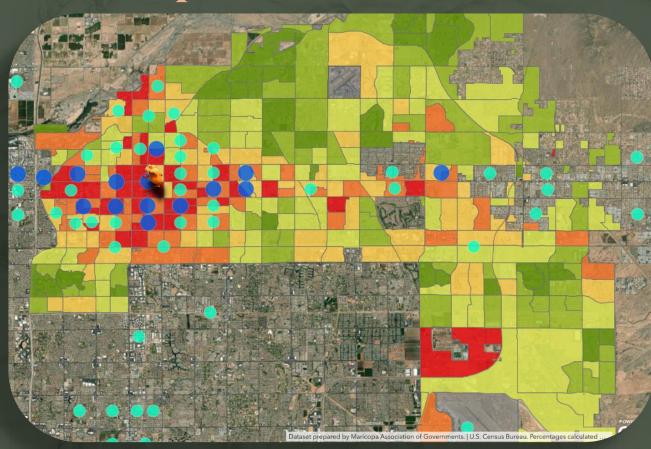




#### Income-Related Map

- 50 82% of total
  population is low income
- 40 50% of totalpopulation is low income



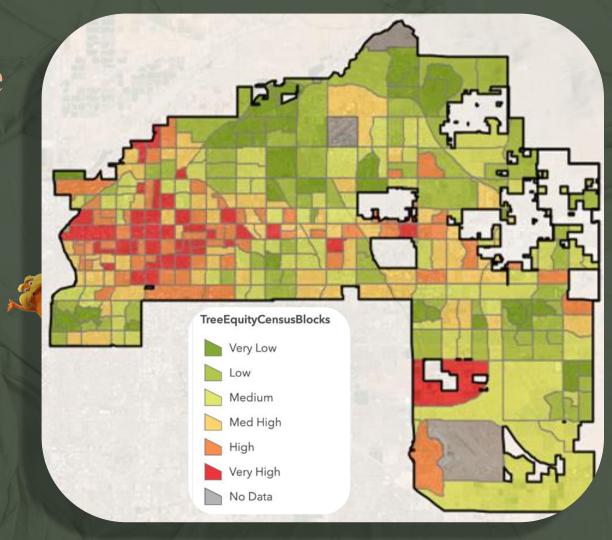




# 1 MILLION TREES BY 2040

#### Tree Coverage

"Right now, we have 8-10% tree coverage in Mesa... ideally, we want to obtain at least 18% by 2040" -Donna DeFrancesca



#### NYC Success in 11 Years

Annual energy cost reduction: \$28 million

Annual carbon storage: 1.35 million

Annual pollution removal: 2,202 ton

tons

For every \$1 invested, New York street trees return

# Proposed Solutions

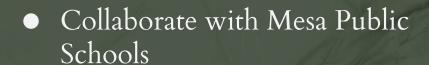
## Solution 1 - Community Involvement: Pocket Gardens

- Taking advantage of empty lots and space between buildings
- Community bonding opportunity
- The areas can be used for community events, leisure, and mental safe spaces
- In urban areas, rainfall can be redirected to the gardens via curb cuts, so there is less water waste



## Solution 2- Schools Offer a Sustainability Class/Club







- Raise money to sponsor trees in lower income areas
- Community outreach
- Students want to be involved



## Solution 3- Website With Information for the Community

- Dashboard for people to see what is attainable for them
- Points towards low-income neighborhoods
  - O Can ask for resources



#### Solution 4- Public Awareness Classes



- The city of mesa used to host "Living Green Events"
- Designed to inform the public about ways that they can preserve their earth

### Mesa Climate Action Plan Goals Addressed



ASPIRATIONAL GOAL #1:

**Carbon Neutrality** 







ASPIRATIONAL GOAL #4:

**Climate Ready Community** 





## Thank you for Your Time!

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