



#### **PUBLIC MEETING**

### Mesa City Council Collaborative Meeting with Mesa Public Schools

Thursday, May 18, 2023	Mesa Public Schools Governing Board Room	
7:30 – 9:00 AM	549 N. Stapley Dr., Mesa, AZ 85203	

**Joint meeting purpose:** To share and discuss, highlighting areas of partnership between Mesa Public Schools and the City of Mesa. This deliberate and open communication will continue to strengthen joint efforts and inform opportunities to collaborate for the benefit of our residents, students and families.

### **Agenda**

- 1. Call meeting to order, welcome and introduction of Mesa Public Schools Governing Board and Leadership Team and Mesa City Council and Executive Staff.
- 2. Presentation by City Staff on the All-America City Award, Finalist Process and Partnerships with Mesa Public Schools. Discussion and questions about award and process.
- 3. Presentation by City Staff on the work and progress of the Mesa Education and Workforce Development Roundtable, including the Read On Mesa Literacy Collaborative. Discussion and questions about the work, projects and direction of the Roundtable.
- 4. Presentation by City and Mesa Public Schools Staff on the Mesa Climate Action Plan development, priorities and initiatives, including program partnerships with Mesa Public Schools. Discussion and questions about the MCAP and MPS student opportunities and engagement.
- 5. Presentation by Mesa Public Schools Leadership to provide an update on the MPS Budget Continuation and Bond. Discussion and questions on process and status.
- 6. Presentation by City Staff on the City of Mesa's General Plan Update process and community engagement opportunities. Discussion and questions about the General Plan process.
- 7. Adjourn





# Mesa City Council Collaborative Meeting with Mesa Public Schools Governing Board

Meeting Information Guide

May 18, 2023

### Mesa All-America City Award Finalist Process

- The All-America City Award recognizes communities that leverage civic engagement, collaboration, inclusiveness and innovation to successfully address local issues.
  - All-America City Award Information
- All-America City highlighted projects:
  - Hacktivate Mesa
  - Project Lit
  - SPARC Youth Programs

### Mesa Education and Workforce Development Roundtable

- o The purpose and mission of the Education and Workforce Development Roundtable is to serve as a centralized body reporting to the City Council which will streamline and coordinate efforts to advance Mesa's education and workforce development goals.
- o 2022-2023 Roundtable Projects
  - Mesa K-Ready
    - Read On Mesa
  - Mesa College Promise
    - Mesa College Promise Dashboard
  - Workforce Development
    - Workforce Center @ Mesa
    - Mesa Job Connect

### Read On Mesa

- Public Purpose: To promote the importance and love of reading through accessible materials and programs that ensure Mesa's multi-generational readiness for school, career and community.
- Read On Arizona

### Mesa Climate Action Plan

o MPS Chief Innovation Officers (CIO) Program

### • Mesa Public Schools Update:

- o Budget Continuation and Bond Information
- Tomorrow's Mesa: Mesa General Plan 2050
  - o Public Engagement Plan

# Mesa City Council and Mesa Public Schools Governing Board Collaborative Meeting

Thursday May 18, 2023





## Welcome and Introductions

### **Mesa Public Schools Governing Board**

President: Mrs. Marcie Hutchinson

Clerk: Dr. Joe O'Reilly

Member: Mrs. Lara Ellingson

Member: Mrs. Kiana Maria Sears

Member: Mrs. Rachel Walden



# Welcome and Introductions

### **City of Mesa Mayor and Council**

Mayor John Giles

Vice Mayor Francisco Heredia: District 3

Councilmember Mark Freeman: District 1

Councilmember Julie Spilsbury: District 2

Councilmember Jenn Duff: District 4

Councilmember Alicia Goforth: District 5

Councilmember Scott Somers: District 6





# mesa·az

# **All-America City**

Mesa Named National Civic League 2023 All-America City Finalist



Mesa Public Schools Board & City Council Collaborative Meeting

May 18, 2023

Andrea Alicoate, Director of Diversity & Engagement

### **OVERVIEW**



- National Civic League's All-America City Award celebrates the best in American civic innovation
- Bestowed yearly on 10 communities since 1949
- Recognizes inclusive civic engagement that addresses local issues and enhances connections among residents, businesses, and government leaders
- City of Mesa last and only award in 1979

### **OVERVIEW**



- Application submitted in February
- Named among 20 national finalist in March to participate in the competition





Mesa will be highlighting 3 collaborative programs:

Hacktivate Mesa (Data & Innovation)

Project Lit (Arts & Culture)

SPARC Youth Programs (Public Safety)



### **Hacktivate Mesa**

Two-day experience for local high school students to discover, study, analyze and present data about an issue or challenge facing our community.

Hacktivate 60



Promotes: data science, STEM, critical thinking, problem solving, presentation skills, community pride, and more.











### **Project Lit**

Uses poetry, spoken word and hip hop to promote literacy & activate social and emotional learning with young and emerging adults. Offerings include:

- Educator & Community Resources
- After School Poetry Residencies
- Youth Poetry Festival
- Youth Poetry Anthology





### **SPARC Youth Programs**

Provides youth the ability to play fun sports and experience other activities, while learning life skills with the support and mentorship of Mesa Police Officers.

Includes: sports groups, leadership programs, and other educational activities













### **NEXT STOP: DENVER**



Finalist communities assemble in Denver, CO from June 9-11 to bring their application to life and showcase their cities based on this year's theme "Creating Thriving Communities through Youth Engagement."

### Scheduled events include:

- Nomination Presentation
- Civic Action Fair
- Cultural Entertainment Showcase
   Awards Ceremony

- Festival of Ideas
- Event Conference



# TOGETHER we are All-American mesa-az

Home / All-America City Award

### **All-America City Award**



Mesa is proud and excited to be among the 20 national finalists vying for the 2023 All-America City Award!

The National Civic League presents this prestigious award annually to ten communities implementing innovations and inclusive solutions to address critical issues and create stronger connections among residents, businesses, nonprofit organizations and government leaders. This year's theme is "Creating Thriving Communities through Youth Engagement."

Mesa is a city on the move! We are one of the fastest-growing cities in the country and a diverse and vibrant hub for arts, innovation and enterprise. We are home to people from different races, places of origin, languages, faiths, and identities who share the values of hard work, prosperity, and commitment to making Mesa the thriving, growing metropolis it has become.



We want to hear from you!

The following are the five community-driven Mesa youth engagement projects we will highlight during the 2023 All-America City competition to take place this June in Denver.

- Hacktivate Mesa a collaborative event that engages 8th graders to master's candidates to tackle some of the most challenging issues facing Mesa. Participants study and analyze Mesa data while they exercise their critical thinking, problem-solving, STEM and presentation skills.
- <u>Project Lit</u> was founded in 2015 as an art learning program that uses poetry, Hip Hop, and drama to promote literacy and activate social and emotional development with young and emerging adults.
- SPARC (Sports, Programs & Activities Reuniting Community)
   Youth Programs is the umbrella over Mesa Police initiatives to strengthen police-youth relations and proactive police engagement within our diverse community. SPARC Youth Programs provide opportunities to play fun sports, experience simulation activities, and learn life skills with the support and mentorship of public safety officers.

 The <u>Mayor's Youth Committee</u> (MYC) is a year-long program for Mesa juniors and senior students interact with the Mayor, City Council

# TOGETHER we are All-American mesa-az

Home / All-America City Award / Mesa collects and showcases the voices that make up our community.

#### Mesa collects and showcases the voices that make up our community.

We believe that engaging our residents is critical to the vibrancy of our city. We want to hear your thoughts about what makes Mesa unique and why you think Mesa is an All-America city.

All fields marked with an asterisk (\*) are required.

1 Please describe Mesa in one word

Please add your comment here...

0/30

2. What makes Mesa an All-America City?

Please add your comment here...



## Mesa Delegation Send-Off Event

Thursday, June 8<sup>th</sup>
Remarks at 8:30am
at the Mesa City Plaza

Hope to see you there!







# **All-America City**

Questions?









# What makes Mesa an All-America City?









# Mesa Education and Workforce Development Roundtable

Mesa Public Schools Board & City Council Collaborative Meeting

Sarah Tolar Education and Workforce Administrator

May 18, 2023

# Mesa Education and Workforce Development Roundtable

The **purpose** and **mission** of the Education and Workforce Development Roundtable is to serve as a centralized body reporting to the City Council which will streamline and coordinate efforts to advance Mesa's education and workforce development goals.

### **Current Membership:**

Chair, Councilmember Julie Spilsbury Vice Chair, Vice Mayor Frankie Heredia

**Dr. Perry Berry**, Queen Creek Unified School **Dr. Shane McCord**, Gilbert Public Schools

Jo Wilson, Benedictine University Rich Nickel, Education Forward Arizona

Candice Copple, ASU Polytechnic Campus Dr. Joe O'Reilly, Mesa Public Schools Governing Board

**Dr. Dawn Foley**, Higley Unified School District **Dr. Tammy Robinson**, Mesa Community College

**Dr. Andi Fourlis**, Mesa Public Schools **David Williams**, Meta

Sally Harrison, Mesa Chamber of Commerce Dr. Chad Wilson, East Valley Institute of Technology

Jenny Jackson Robinson, Mesa High School Vince Yanez, Helios Education Foundation

<u>Collaborative Objective</u>: We share expertise to coordinate goals, amplify resources, track data and advise the City Council on the highest priorities that will strengthen, streamline and align Mesa's education (early learning through post-secondary) and its workforce needs.

#1 Early Learning through High School

### **Priorities**

- Equitable access to quality early learning
- Increase graduation rates
- Teacher recruitment & retention
- Clear post-secondary career path for all graduating seniors

### Strategic Focus Areas

**#2 Post-Secondary** 

### **Priorities**

- Graduate workforceready students & adults
- Increase postsecondary enrollment through marketing of opportunities
- Help students/families seek technical & financial assistance
- Support Mesa's adults to compete for immediate placement in the workforce

### **#3 Workforce Development**



- Affordable & equitable access to upskill, train and educate Mesa's residents
- Improve link between ed pathways & industry needs
- Leverage partnerships, engage residents, business & industry to understand need, provide access & training

### **Highlighted Performance Metrics**

- # of students enrolled in preschool & equitable distribution across programs
- Diversity & equity of early learning staff
- % of on-time HS grad ratesDrop-out rates for HS serving Mesa families
- Annual averages in Mesa teacher pay/compensation

- Post-secondary enrollment statistics
- Completion percentages in post-secondary degree/certification programs
- Mesa College Promise data
- % of Mesa adults with post-secondary credential

- # of Mesa businesses partnering with HS and postsecondary education
- % of post-secondary grad job placement
- Mesa unemployment rates
- Mesa job demand by industry

# **Project Summary**

Strategic Focus Area	#1 - Early Learning through High School	#2 - Post-Secondary	#3 - Workforce Development
Project	Mesa K-Ready	Mesa College Promise	Workforce Pathway Alignment
Priority Area	Provide equitable access to quality early learning for Mesa families.	<ul> <li>Ensure all graduating seniors have strong, fundamental education and life skills and have a clear post-secondary career path that aligns passion, professional interest and workforce needs.</li> <li>Increase post-secondary enrollment in Mesa by marketing the variety of post-secondary opportunities.</li> <li>Help students/families seek both technical and financial assistance.</li> </ul>	<ul> <li>Provide affordable and equitable access to upskill, train and educate Mesa's residents (student and adults) to respond to the workforce needs of Mesa's industry now and in the future.</li> </ul>

# Mesa K-Ready



- Renewed partnership between Mesa Public Schools, City of Mesa and Mesa United Way
  - Increased financial contribution from City of Mesa
  - Program evaluation and recommendations from ASU graduate cohort
    - Areas of focus: expansion, connecting families to community resources, early literacy
- Exploration of need for community literacy initiative
  - Development and relaunch of Read On Mesa









# Mesa College Promise

- Mesa College Promise First Lady's visit and national recognition
- MCC MPS data-sharing IGA in development
- Expanded marketing, program presentation
- FAFSA strategy/resource-sharing and compilation







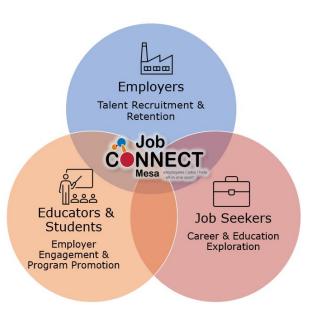


# Workforce Development

- Workforce Center @ Mesa
  - Awareness, promotion, connections and referrals
- Collaboration: Higher Education partners & Mesa Office of Economic
   Development convening
- Mesa Job Connect Platform via Pipeline AZ









When Arizona Reads, Arizona Thrives

Renee' Parker, Director of Community Partnerships Sarah Tolar, Education and Workforce Administrator

May 18, 2023



**Mission**: Read On Arizona is a statewide, public/private collaboration of agencies, philanthropic organizations and community stakeholders committed to determining the gaps, identifying solutions, and implementing a collaborative approach to improving language and literacy outcomes for Arizona's children ages birth through the end of third grade.



**Public Purpose:** Promoting the importance and love of reading through accessible materials and programs that ensure Mesa's multi-generational readiness for school, career and community.















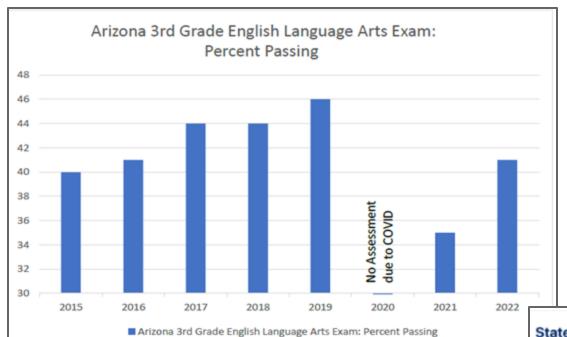


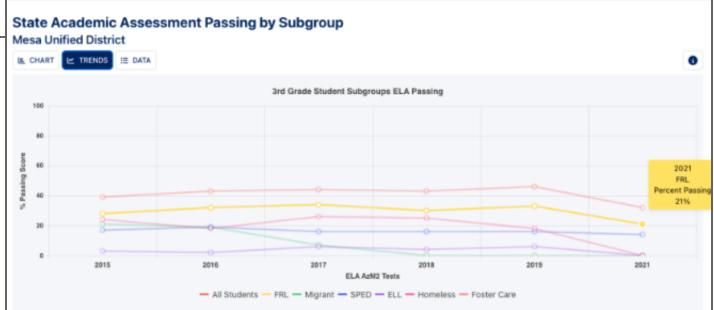














### Importance of early literacy instruction and the impact on a student's future:

- > 70% of inmates in prison cannot read above a 4th grade level
- > 85% of juvenile offenders have difficulties with reading
- > 88% of high school dropouts were struggling readers in 3rd grade
- Students who are reading below grade level at 3rd grade are four times less likely to graduate from high school
- African American and Hispanic students who are reading below grade level at 3rd grade are six times less likely to graduate from high school
- > Low-income minority students who are reading below grade level at 3rd grade are eight times less likely to graduate from high school

85-90% of struggling readers can grow to read at grade level with the appropriate interventions implemented before the 3rd grade.



# Saturday, March 4, 2023 10am - 2pm

### **Dobson Ranch Library**

2425 S. Dobson Rd. Mesa, AZ 85202

Learn about the role of literacy in your child's education, connect with community resources and programs, drop off book donations, sign up to volunteer in your community, obtain a library card, participate in crafts and activities, enter a raffle to win prizes and much more!

Join our special guest-reader story times at 11, 11:30 and 12 PM in the new Think Spot space!



# **Read On Mesa Literacy Summit**

- Goal was to provide important information about literacy in a child's education, recruit volunteers in our community, collect book donations, register residents for a library card and much more.
- 18 community partners represented
- Raffle prizes
- Over 180 community members attended
- Family surveys collected







# **MPS Student Library Card Registration Partnership**

Through our partnership, students are issued a library card simply by checking the yes box on their child's enrollment packet.

- Library cards are sent directly to students' homes
- Students given access to all the library amenities
- Pilot beginning with 2023 Kindergarten class







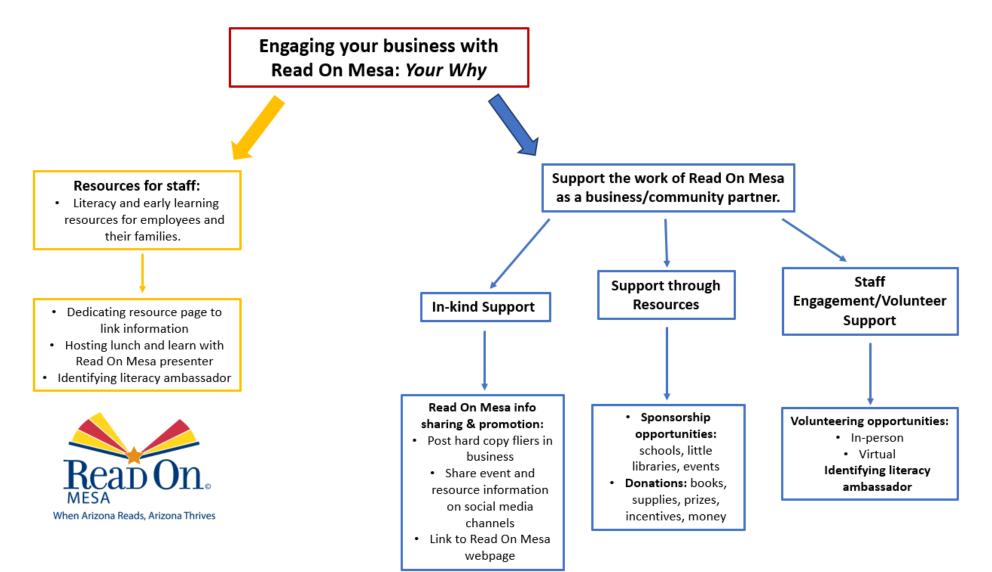


### **Community-Based Volunteer Program: Empowering People Over 50**

- Literacy tutoring targeting K-3rd Grade students
- Volunteers receive extensive training in reading/fluency instruction
- Targeted student group who are approaching the standards, based on assessment data
- Weekly progress monitored to build reading fluency, accuracy and comprehension skills
- Committed volunteers build relationships



# **Business Engagement Toolkit Development**



# Mesa & MPS Climate Action Plan/Sustainability Partnership



Mesa Public Schools Board & City Council Collaborative Meeting

Laura Hyneman, Deputy Director Environmental and Sustainability Shane Bycott, MPS STEM Education Instructional Coach

May 18, 2023

# Partnership for a Climate-Ready Community





#### ASPIRATIONAL GOAL #1: Carbon Neutrality

- Achieve carbon neutrality by 2050 by reducing greenhouse gas emissions and enhancing carbon sinks
- Strive to reduce the greenhouse gas emissions from City Operations by 50% by 2030



#### ASPIRATIONAL GOAL #2: Renewable Energy

• Prioritize the use of renewable, resilient energy to achieve 100% renewable energy by 2050



#### ASPIRATIONAL GOAL #3: Materials Management

• Manage material responsibly and divert 90% waste from the landfill by 2050



#### ASPIRATIONAL GOAL #4: Climate Ready Community

• Enhance community resilience through collaboration and inclusive engagement

CITY OF MESA CLIMATE ACTION PLAN: FOR A SUSTAINABLE COMMUNITY





# mesa·az Mesa Public School & City of Mesa



#### ASPIRATIONAL GOALS



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CITY OF MESA CLIMATE ACTION PLAN: FOR A SUSTAINABLE COMMUNITY









**Real Data – Real Solutions** 

# Mesa Public School & City of Mesa







Engagement that empowers students by reducing apathy and increasing efficacy about their community!



# Mesa Public School & City of Mesa









Students engaging with their community in meaningful ways. Their city is more than the buildings or roads they see – it is the people!



Making a difference...

**Jentorship** 

# Mesa Public School & City of Mesa



Engagement Opportunities for all age groups.

K-6 opportunities to <u>learn</u>

Jr. High – opportunities to **explore** 

High School – opportunities to <u>prepare</u>



# Mesa Public School & City of Mesa



#### What's Next:

- Mayor's Youth Committee
- Sustainability Officers
- Hacktivate
- Chief Innovation Officers
- Partnerships and common goals
- Collaboration







## MPS Budget Continuation and Bond Update

Mesa Public Schools Board & City Council Collaborative Meeting

Scott Thompson, Assistant Superintendent, Business & Support Services

May 18, 2023



















#### Welcome to the

# Budget Continuation and Domestin

# Bond Conversation



















**Community Engagement Meetings** 

#### **Mesa Parent Council**

Tuesday, April 18

Wednesday, April 19

## **Virtual Community Meetings**

Wednesday, April 19 - English and Spanish

Monday, April 24 - English and Spanish



### **General Suggestions**

Educate the public on the difference between budget continuation and bond.

Use data to show how previous bond and budget continuations have helped improve student outcomes.

Tighten up language and be more specific.



## Feedback on budget continuation priorities

Small class sizes - Clarification needed on keeping them small or making them smaller

Teacher retention vs Teacher pay- What can we do to increase teacher retention ie: smaller classes, increase in support staff, behavior support

School Safety- possibly a security office or SRO on every campus not just Junior High and High Schools

Define critical staff - Which positions

Continuing to develop a relevant workforce through programming at each HS



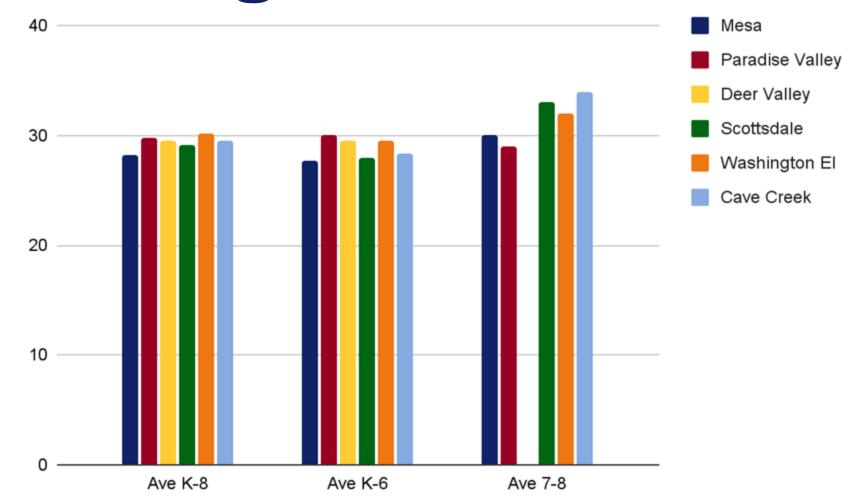


# How are we doing with the current Budget Continuation funds?





# Average class size















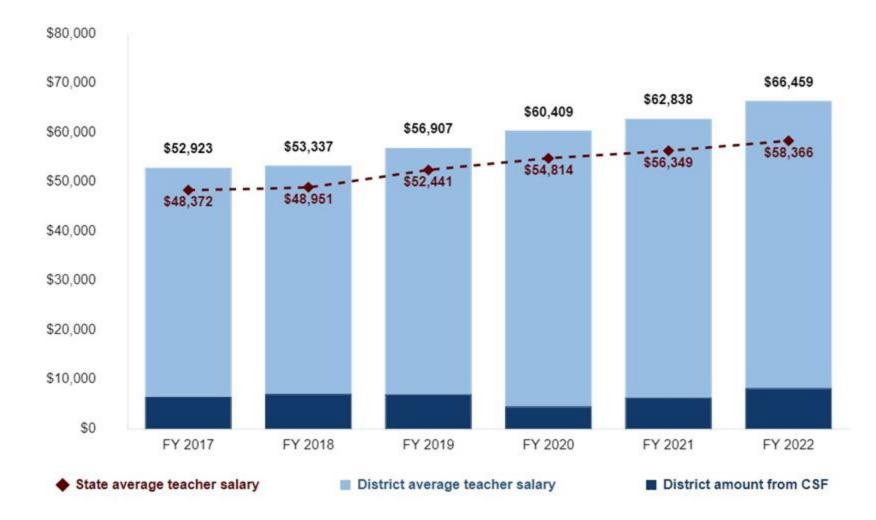






#### Average teacher salary and other measures

\*From the Arizona Auditor General's -School district spending analysis report for Fiscal Year 2022





















## Workforce development...

The Honeywell story







Tax Impact

#### 15% Maintenance and Operations Budget Continuation

		CURRENT			CONTINUATION		DIFFERENCE	
		Tax Rate	Annual Tax Impact	Monthly Tax Impact	Tax Rate	Annual Tax Impact	Annual	Monthly
\$100,000		\$1.62	\$162.00	\$13.50	\$1.62	\$162.00	\$0.00	\$0.00
\$175,000	*	\$1.62	\$283.50	\$23.63	\$1.62	\$283.50	\$0.00	\$0.00
\$250,000		\$1.62	\$405.00	\$33.75	\$1.62	\$405.00	\$0.00	\$0.00

<sup>\* \$175,000</sup> is the estimated value of the average home in the District used for tax purposes (this is not market value).

NOTE: Tax rates are estimated and applied per \$100 of assessed property valuation.



### Feedback on bond priorities

Remove portables and replace with permanent classrooms

Improve technology and security on technology

HVAC continued upgrades and replacements

Focus on upgrading junior high buildings

Bathroom renovations

Front office renovations for safety and security, but still welcoming





## Portables by the numbers...

- Currently there are 360 of portables within the district
  - 30 have been removed since 2018
  - The elementary schools have 246
    - Boundary changes
    - Grade level reconfiguration





## Safety - front offices by the numbers...

- Percentage of front office security renovations completed
  - Elementary (59 sites) Completed 37%, In Progress 27%, Remaining 36%
  - Junior High (12 sites) Completed 25%, In Progress 8%, Remaining 67%
  - High School (6 sites) Completed 33%, In Progress 33%, Remaining 33%



## Air Quality - air Conditioning (HVAC) by the numbers...

- HVAC Upgrades
  - Full Replacement 31%, Partial Replacement 43%, Not yet addressed 25%
    - 77 Sites
  - Includes \$20M in Bond funds plus additional funds:
    - \$75M in ESSER Funds
    - \$5.5M in State Grants (SFOB)
  - \$100M+ Invested to date



# Technology by the numbers...

- 58,000+ student laptops; the district is 1:1
- 4,900 teacher laptops
- 2,100 TVs on tracks at elementary schools
- 1,450 projectors at high school & junior highs
- 6,345 wireless antennas
- 2,869 network switches and routers
- 155,000+ feet of single mode fiber cabling





# **Construction Cost Impacts (since just last year)**

- Insulation products have gone up 10%
- Concrete Block and Brick has gone up 20%
- PVC Pipe is up 53% from the beginning of the year and still rising due to shortages from China in the additives used during production.
- Gypsum (drywall) products have increased over 10% in 2022 alone and continue to rise.
- Diesel fuel has risen 55% throughout 2022 and continues to rise.





# Our own experience (Mesa and Mountain View HS)

- Projects began in 2019 with initial in person stakeholder meetings
- Amount of \$35M for the projects established by a Master Facilities Plan
  - 1/3 the total estimated cost of renovations at that time
- Cost increased from \$35M to \$50M with no scope of work added to the project (this was just inflation)



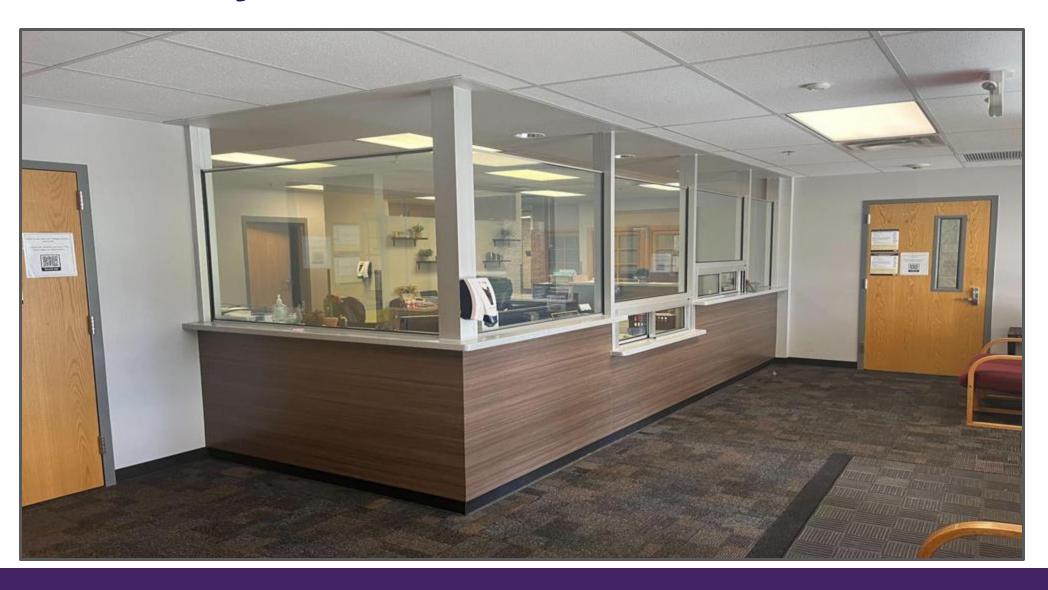


**2018 Bond Projects** 





# **Security Remodels**







# Tax Impact

\$500 Million Bond	Program
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		FY 2023-24 (PROJECTED)			FY 2024-25 (IF APPROVED)		DIFFERENCE	
		Tax Rate	Annual Tax Impact	Monthly Tax Impact	Tax Rate	Annual Tax Impact	Annual	Monthly
\$100,000		\$1.65	\$165.00	\$13.75	\$1.65	\$165.00	\$0.00	\$0.00
\$175,000	*	\$1.65	\$288.75	\$24.06	\$1.65	\$288.75	\$0.00	\$0.00
\$250,000		\$1.65	\$412.50	\$34.38	\$1.65	\$412.50	\$0.00	\$0.00

<sup>\* \$175,000</sup> is the estimated value of the average home in the District used for tax purposes (this is not market value).

NOTE: Tax rates are estimated and applied per \$100 of assessed property valuation.



## Why \$500M?

- Inflation
- High School Master Planning
- JR HS and Elementary renovation (possible replacement)
- Technology current need is estimated at \$100M+
- Safety
- No Tax Increase





# May 9th the Governing Board approved a 15% Budget Continuation Recommendation

Retain and attract quality teachers with competitive salaries

Prepare students for workforce and college opportunities

Increase school safety and security

Provide critical staff throughout the district

Ensure smaller class sizes





# May 9th the Governing Board approved a \$500 Bond Recommendation

Construct, Replace and/or Demolish \$384M Existing School Facilities (including for School Safety, Replacement of Portables, New Facilities, Special Use Facilities (Arts and Athletics), Energy Efficiency and Playgrounds)

Purchase and Upgrade Technology, Furniture and Equipment

\$116M





**Election - by Mail** 

November 7, 2023





# Thank You!





# Mesa General Plan 2050

Mesa Public Schools Governing Board

**Mary Kopaskie-Brown**Planning Director

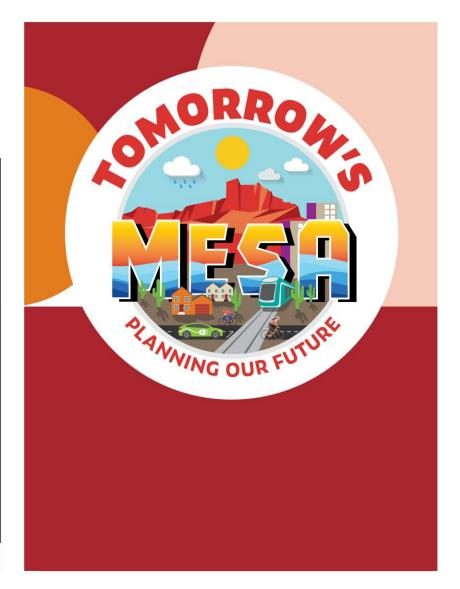
Jeff Robbins
Project Manager





# Tomorrow's Mesa





# What is a General Plan?

- Expression of the community's values and aspirations
- Official policy guide concerning the desired physical development of the city
- Guides City's future plans, programs, investments, and other government activities
- Reference point for decision making helps provide continuity over time



# Arizona Requirements - General Plan

- Every municipality must prepare a comprehensive, long-range general plan
- Must adopt every 10 years
- Affirmative vote of 2/3 of Mesa City Council (5 members)
- Ratification by Mesa residents (November 2024)



# Public Engagement Schedule



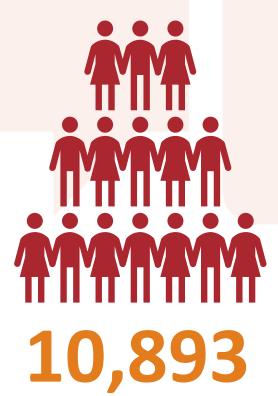
# **Engagement by the Numbers**



3,255
Questionnaire
Reponses



City Council
Presentation





48
Community
Interviews



Presentations to City
Boards/Commissions



2,150
Visits at 11
Info Booths



**General Plan Advisory Committee Meetings** 



**5,100**Website Visits



Community Meetings

**Connections** 

# Partnership Opportunities



Content and Discussions



June/July

Fall Activities at ASU MIX Center

Late 2023



Through May

Late Summer 2023



60 Days Feb-Mar 2024



# **Discussion and Questions**

