

# Hacktivate MESA



## Hacktivate Mesa Sponsorship Opportunities

Celebrating its 6th year, **Hacktivate Mesa** are experiences, events and activities for local area junior high, high school and college students to discover, study, analyze and present data about an issue or challenge in our community. Up to 150 students form teams and tackle challenges together. Team presentations are judged and winners selected. Mesa Channel 11 documents the events and activities and all local media outlets are invited to attend. Your organization is encouraged to join these one-of-a-kind events to help promote data science, civic engagement, STEM, critical thinking, problem solving, presentation skills, community pride and so much more! Visit [HacktivateMesa.org](http://HacktivateMesa.org) to see past presentations, videos, photos and more information.

### KEY INFORMATION:

- February 26-27, 2025 (high school event) and April 2025 (college event)
- Downtown Mesa sites including The Post and City Hall
- 150 high school and college participants
- Professional mentors, subject matter experts and city staff
- Local media exposure
- Topics include Homelessness, Climate Action Plan, Education and Workforce Development, and Economic Development and other community issues

## Sponsorship Levels

### Title Sponsor - \$10,000

- Option to be introduced during welcome and opening session kick-off
- Opportunity to facilitate a 10-15 minute onsite interactive session with event participants
- Onsite table for brand/sponsor activation
- Traditional and Digital Media Exposure
- Branding included in all advertising (print, posters, flyers, webpage)
- Branding will be featured in on-site materials
- Sponsor promotional items distributed in bags and during event

### Table Sponsor - \$7,500

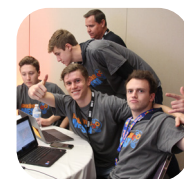
- Onsite table for brand/sponsor activation
- Traditional and Digital Media Exposure
- Branding included in all advertising (print, posters, flyers, webpage)
- Branding will be featured in on-site materials
- Sponsor promotional items distributed in bags and during event

### Swag Sponsor - \$5,000

- Traditional and Digital Media Exposure
- Branding included in all advertising (print, posters, flyers, webpage)
- Branding will be featured in on-site materials
- Sponsor promotional items distributed in bags and during event

### Activity Sponsor - \$1-\$4K

- Branding will be featured in on-site materials



For more information contact Evan Allred at 480.644.2495 or email [evan.allred@mesaaz.gov](mailto:evan.allred@mesaaz.gov)