

# Call for Artists: City of Mesa's Bike Month Artist 2025

Ends on Saturday, Nov. 30, 2024,  
11:59 PM

The following request of interest is presented by City of Mesa's Bicycle and Pedestrian Program for our 2025 Bike Month Artist. The deadline to submit is Saturday, Nov. 30, 2024 by 11:59 p.m. (local Arizona time).

## OVERVIEW:

Original work that will be featured on a t-shirt and promotional materials for **Mesa Bike Month** and **Mesa's Bike to Work Day 2025**. The selected artist is

responsible for providing professionally scanned or digitized original artwork. Artist will be responsible for providing an interactive or live painting activity during **CycloMesa Festival** (Saturday, April 5, 2025, from 9:00 a.m. – 2:00 p.m.) and photo background with artist meet and greet for **Bike to Work Day Celebration** (Wednesday, April 16, 2025 from 7:00 a.m. to 9:00 a.m.). Additional hours for events may be needed for setup and take down of materials. Additional promotional opportunities may be available for the artist such as having a vendor booth fee waived at CycloMesa and a feature article in SpokeLife magazine.

**Honorarium:** \$4,000 for the chosen artist.

**Mesa's Bike to Work Day Background:** The annual is held on the third Wednesday every April in the Valley and encourages commuters to bike to work (or wherever they need to go), helping save money, improve health and lower stress levels — all while reducing traffic congestion and improving air quality. This call will provide local artists with an opportunity to create artwork for a limited-edition t-shirt and marketing materials such as posters and flyers that will promote and celebrate the annual event.

**Project:** Mesa's Bicycle and Pedestrian Program is seeking to commission an artist to create an original artwork to be featured on limited edition shirt and marketing materials to celebrate 2025 Bike to Work Day.

## SUBMISSION DETAILS

### Eligibility

- Must be at least 18 years of age and a resident of Arizona for at least two years.
- Able to participate in the two events (CycloMesa, Bike to Work Day) named above.
- This call is open to the public, including artist teams. No entry fee required



*Kyllan*

- Must be willing to sign a contract with City of Mesa for work.

### **Criteria**

Submissions should demonstrate:

- Artistic merit in conceptual approach and technical execution.
- Originality and quality of workmanship.
- Ability to translate themes of “Cycling” and “Mesa” into your work.

### **Application Materials**

1. A current CV or resume.
2. Email and phone contacts for two professional or art discipline references. Your references will only be called if you are a finalist.
3. Letter of interest including your vision for the design.
4. Portfolio of at least six (6), no more than ten (10) digital images documenting previously completed creative work demonstrating originality and skill in creating and executing artwork such as graphic design, painting, digital content creation, illustration, etc.
  - Images should reflect work produced within the past five years (2019- current).
  - When submitting your portfolio, please label images 1-10 with your name. Then, provide the title, date, size, medium, and a brief description of the artwork in a document to accompany the photos. Provide location if displayed in a public space.

### **Artist Rights**

One artist (or team) will be selected to create artwork for Mesa’s Bike to Work Day. The artist will provide licensing and reproduction rights, and permit photography of artworks, including use in promotional materials. All reasonable effort will be made to credit the artist in promotions and when communicating with media. The artist will sign a contract with City of Mesa that outlines terms and conditions.

### **TIMELINE:\***

- Call Issued: Monday, Sept. 9, 2024
- Submissions Due: Saturday, Nov. 30, 2024 by 11:59 p.m. (local AZ time)
- Selected Artists Notified: December 9, 2024
- Final artwork will be due by January 16, 2025
- Participation in CycloMesa Festival on Saturday, April 5, 2025
- Participation in Bike to Work Day Celebration on Wednesday, April 16, 2025

*\*Timeline subject to change.*

Every submission is appreciated and will be seriously considered. Artists will be notified by email.

To submit and for questions, email [cyclomesa@mesaaz.gov](mailto:cyclomesa@mesaaz.gov).